

ITG Launches Course To Help Companies Improve IT Governance

Submitted by: 80:20 Communications Limited

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Ely, England, 17 August 2011 – IT Governance (<http://www.itgovernance.co.uk/>) (ITG), the one-stop shop for IT governance, compliance and information security expertise, is today launching a unique training course (<http://www.itgovernance.co.uk/products/3461>) dedicated to helping companies secure the benefits of better IT governance.

The three-day course, 'Principles of IT Governance' (<http://www.itgovernance.co.uk/products/3461>), will deliver introductory training for IT professionals, providing delegates with a complete understanding of IT governance implementation.

Alan Calder, Chief Executive of ITG, says: 'Senior managers and consultants who advise on IT governance are in boardroom demand across the globe. IT governance is now recognised as a key driver in ensuring a return on IT investment. In order to compete at the highest levels, companies need staff with experience and the relevant, accredited qualifications.

'IT governance is at the heart of strategic IT management in all successful organisations. A close alliance between business objectives and IT resources, an optimised return on investment and compliance with IT standards are key factors in determining whether IT truly delivers the competitive advantage it should.

'The course is designed for individuals whose role requires them to have a broad understanding of IT governance and a familiarity with the wide range of frameworks, standards and methodologies in use, from the COBIT IT governance/management framework and the corporate governance standard ISO38500 through to the IT Infrastructure Library (ITIL®) and the ISO27001 information security management standard. This course enables delegates to understand each of the existing frameworks and standards, to see them in their context, and to appreciate how to use each standard as part of an integrated approach to improving governance, risk management and compliance.'

The course will therefore look at these overlapping and competing frameworks and standards and propose organisational solutions, such as the Calder-Moir Framework (http://www.itgovernance.co.uk/calder_moir.aspx), teaching delegates how best to use the framework in order to improve IT governance.

Calder himself, author of many governance publications including Corporate Governance (<http://www.itgovernance.co.uk/catalog/337>) and IT Governance: A Pocket Guide (<http://www.itgovernance.co.uk/products/890>), will be leading the training. The courses will provide delegates with opportunities to interact with their trainers to help identify and apply current lessons to their own organisations.

The course also prepares delegates for the 'Principles of IT Governance' examination, which is taken on the final day of the course. Successful candidates will be awarded the 'Certificate in IT Governance', a foundation qualification accredited by the International Board for IT Governance Qualifications (IBITGQ), the new international board for harmonising and improving IT governance

qualifications.

Calder continues: 'IT qualifications certified by accredited and respected organisations are becoming an essential requirement for any IT governance professional. With an ever-increasing demand for such staff, employers are offering enhanced career opportunities to candidates who have certified qualifications and relevant experience.'

Each 'Principles of IT Governance' course will include 18 topical sessions to help organisations adjust to the ever-changing IT environment and will cover key issues such as internal control and culture, the definition of drivers for IT governance, risk and control in IT governance, and performance management. As such, typical delegates could include anyone from a board director or IT executive to an IT consultant or a compliance manager.

The three-day courses will be held in London, with the first course taking place from October 5-7 2011. The course dates for 2012 are January 18-20, April 4-6 and July 4-6, with each course costing £1,495 (\$2,470.71/€1,717.74). An 'early bird' discount of £300 is also available on any bookings made by August 31 2011.

All booking information can be found at: www.itgovernance.co.uk/products/3461.

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FOR FURTHER INFORMATION:

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NOTES TO EDITORS:

IT Governance Ltd is the one-stop shop for books, tools, training and consultancy for governance, risk management and compliance. The company is a leading authority on data security and IT governance for business and the public sector. IT Governance is 'non-geek', approaching IT issues from a non-technology background and talking to management in its own language. The company's customer base spans Europe, the Americas, the Middle East and Asia. More information is available at: www.itgovernance.co.uk.