

Europcar Scotland Raising Funds for BEN

Submitted by: pr-sending-enterprises

Thursday, 18 August 2011

Europcar's team in Scotland are pulling out all the stops to raise money for BEN as the automotive charity celebrates its 106th birthday.

Fundraising efforts started in June, and Europcar staff have organised a number of local events which have been continuing through the Summer, culminating in the Grand Finale on the August Bank Holiday weekend.

On 28th August, up to 15 cars will be revving their engines to take part in Europcar's Wacky Treasure Hunt which, together with a Wacky Raffle, is hoped to raise around £3,000 for BEN.

The Wacky Treasure Hunt, organised by Europcar staff, starts in Edinburgh with each car given a number of clues, taking them to various tourists point across the central belt of Scotland. The treasure hunt finishes at Europcar's location at Glasgow Central, where fundraisers and supporters will be able to enjoy a BBQ and disco to say 'thank you' to everyone involved.

Before the disco kicks off with a rousing performance from Scottish tribal band, Clanadonia, Europcar has organised a grand prize raffle. Prizes up for grabs include pairs of Rangers hospitality tickets, Manchester United tickets, vouchers for the Burgham Park PGA Championship Course and an iPod Touch. All the prizes have been donated by Europcar suppliers, who also work within the industry, with the winners set to be announced on 30th August.

"The whole Europcar team in Scotland have been throwing themselves behind the events to raise funds for BEN and we hope to reach our £3,000 target by the end of August," said Ken McCall, Managing Director, Europcar Group UK.

"Each Europcar branch is responsible for raising their own funds and we are awarding prizes for the greatest amount raised, as well as best dressed team and most creative team name for the treasure hunt cars. The fundraising has also featured BEN collection tins at each Europcar station across Scotland throughout the Summer, casual dress days, car boot sales, cake bakes and raffles to ensure everyone feels they can get involved.

"We are delighted to see staff getting behind this fantastic charity, which does so much valuable work for people in our industry," concluded Ken McCall. "Europcar is committed to supporting BEN and the events and activities offer people a chance to raise valuable funds for a worthy cause and have fun in the process."

BEN is the Motor and Allied Trades Benevolent Fund, providing practical, emotional and financial help and support to employees past and present from the automotive and related industries, as well as their dependants.

- Ends -

About Europcar:

Europcar is the leader in car hire services in Europe, offering car hire in 150 countries, including car hire Scotland (<http://www.europcar.co.uk/>), with branches offering Glasgow car hire (http://www.europcar.co.uk/car-hire-UNITED_KINGDOM-GLASGOW.html) and Edinburgh car hire (http://www.europcar.co.uk/car-hire-UNITED_KINGDOM-EDINBURGH.html). The company provides customers with access to the world's largest vehicle rental network through franchise operations and partnerships. Through Europcar's portfolio of brands, the company and its franchisees generated more than €3 billion in revenue in 2010, including nearly €2 billion in consolidated revenue. With 6,500 employees committed to delivering customer satisfaction and an average fleet of close to 200,000 vehicles, Europcar is conscious of its corporate social responsibilities. Winner of the first World Travel Award recognising the World's Leading Green Transport Solutions Company, Europcar also was honoured with the Award in 2010, the second time it was presented. Europcar is owned by French investment company, Eurazeo.

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