

Topman announce shoe collaboration with Marc Hare

Submitted by: pr-sending-enterprises

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Topman has announced it will be collaborating with Marc Hare, the man behind the much lauded Mr Hare shoe brand, to launch his first ever footwear collaboration this autumn with the high street store.

The collection - which will form part of the Topman AAA range - contains ten styles across both shoes and boots including evening loafers and hi-shine hi-tops. The collection will launch in two parts - the first at the end of August 2011 and the second at the end of October 2011 and will be available on-line and at the Oxford Circus, New York and Chicago stores.

"The inclusion of Marc Hare to Topman's ever increasing stable of designer collaborations is such an honour. Long being a fan of his beautiful elegant understated shoes it is such a pleasure to be able to introduce this collection specifically designed for our AAA range," said Gordon Richardson, Topman design director.

Marc's impeccable attention to detail is inherent across all the designs as is his personality – he has incorporated an element of fun into each pair. Designs come from the heart, each created from his desire to produce a shoe not lacking in style or quality, with all the signs of perfection at an affordable price making them obtainable to all.

Marc Hare, designer, commented: "I never understood why girls had all the fun when it came to shoes, especially as, when it comes down to it, he who rocks the illest chaussures is always the one they want to talk to, so seeing my shoes up in the AAA line and knowing that more guys are going to get their shoe game together, means a lot to me. Thank you Topman."

Marc Hare's full shoe menu includes the Oxford, the Rogue boot, the Loafer, the Sneaks, the Ankle Boot and the Derby Shoe.

About Topman:

Topman offers the latest in men's fashion encompassing a range of styles to suit every shopper. Topman's extensive collection embraces everything from the latest men's fashion (<http://www.topman.com>) trends to classic pieces, and extends to men's shirts, men's clothing

(<http://www.topman.com/webapp/wcs/stores/servlet/CatalogNavigationSearchResultCmd?catalogId=33056&storeId=12555&la>)
men's suits

(<http://www.topman.com/webapp/wcs/stores/servlet/CatalogNavigationSearchResultCmd?catalogId=33056&storeId=12555&la>)
men's jeans, men's shoes

(<http://www.topman.com/webapp/wcs/stores/servlet/CatalogNavigationSearchResultCmd?catalogId=33056&storeId=12555&la>)
accessories and formal wear. Topman also provide the simplest way to search for and buy men's clothes, placing it among the leading fashion retailers in the UK market today.

PR contact:

Gemma Boner

Topman
Colegrave House
70 Berners Street
London
W1T 3NL
020 7291 2601
www.topman.com

