

ANALYTICS A CENTRAL THEME OF TUCON 2011

Submitted by: Ascendant Communications

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Somerville, Mass., Sept. 20, 2011 – To meet growing customer and market demand for analytics, TIBCO Software Inc. (NASDAQ: TIBX) will feature an exceptional array of analytics-focused keynotes, customer case studies and conference sessions at TUCON®, the company's annual customer and business partner conference. Taking place September 26-29, 2011 at the ARIA Resort & Casino in Las Vegas, NV, the event will explore the possibilities to be realized when information reaches where it is needed, when it is needed most – and within the right context.

As part of this year's focus, analytics will take center stage at TUCON with customer keynotes, "big ideas" industry thought-leadership sessions, real-world usage tracks, case studies and commentary from industry luminaries.

Conference Highlights Include:

- Keynote addresses and sessions featuring top executives from AstraZeneca and Severstal North America will showcase the value of analytics to all enterprises. AstraZeneca's vice president, strategy portfolio and performance, Stephen P. Thomas; and Cameron Williams, director of information technology at Severstal North America, will lead the presentations.
- The "Big Ideas" analytics track sponsored by Ernst & Young will feature a session by Michael Flynn, principal of the financial services office of Ernst & Young LLP, and Simon Remordina, head of reporting for market and credit risk technology at The Royal Bank of Scotland (RBS). The session will focus on minimizing risk through analytics in "Analytics to Improve Business Operations and Risk Management." Additional sessions presented by Chevron Energy Technology Company, Cisco Systems, GE Aviation and NetApp will dive deep into the world of analytics, exploring how companies are quickly gaining insight to improve decision making, minimize risk, and unearth valuable insights. The track is also highlighted by a look at the innovations and future direction of the analytics industry as well as a moderated customer panel featuring Gartner Research Director Rita Sallam.
- Industry expert-led technology sessions, including "A Look at the Value Provided by Visualization-Based Data Discovery Tools," led by Sallam, will examine the adoption of lighter footprint data discovery tools; and "What Can Mobile, Collaborative, and Cloud-Based Analytics Do For You?" led by Shawn Rogers, vice president of research, business intelligence for Enterprise Management Associates, will examine the creation and publishing of powerful dashboards through cloud-based or on-premise analytics deployments.
- The analytics technology track will feature customer sessions led by Ingram Micro, L&T Info Tech, Shell Canada Energy, SL Corporation, and TriQuint Semiconductor. These sessions will teach attendees how to sort through the deluge of data at their organizations to find actionable insights that seize opportunities and avert threats. The track is also highlighted by a future look at TIBCO Spotfire® and an engineering roundtable that will give attendees unprecedented access to the TIBCO Spotfire engineering team.

For more information about the conference, please visit: <http://tucon.tibco.com/>.

About TIBCO

TIBCO Software Inc. (NASDAQ: TIBX) is a provider of infrastructure software for companies to use on-premise or as part of cloud computing environments. Whether it's efficient claims or trade processing, cross-selling products based on real-time customer behavior, or averting a crisis before it happens, TIBCO provides companies the two-second advantage™ – the ability to capture the right information, at the right time and act on it preemptively for a competitive advantage. More than 4,000 customers worldwide rely on TIBCO to manage information, decisions, processes, and applications in real-time. TIBCO Spotfire® is the company's in-memory analytics software for next generation business intelligence. By offering a visual, interactive experience, Spotfire® helps professionals quickly discover new and actionable insights in information. Learn more at <http://spotfire.tibco.com>.

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