

Intergence brings together two innovative visualisation products at IP EXPO 2011

Submitted by: Kiss Communications

Friday, 30 September 2011

Intergence becomes the first solution provider for Actual Experience, launching a new HyperGlance and Actual Experience bundle

London, UK: Intergence (<http://www.intergence.com>), a leading IT optimisation business focused on people and performance in IT infrastructure, is promoting two new cutting edge visualisation products, Actual Experience and HyperGlance, at this year's IP Expo (<http://www.ipexpo.co.uk>).

The two products are being offered together for the first time to provide users with a complete set of IT monitoring and visualisation tools; this will enable users to have a full understanding of the business impact on their physical and virtual IT infrastructures.

When users perceive an application to be underperforming, it can often go undetected by IT departments, ISPs and data centres. Worse, when it is known that user experience has deteriorated, it is often far from clear which of the thousands of pieces of global network and server infrastructure are responsible. Actual Experience acts as an automated proxy for the human user.

Rob Smith, Chief Operating Officer of Intergence, says:

"Users don't experience servers, WANs, LANs, networks or data centres. They experience service, often poor service, which reduces productivity. This new bundle allows providers of IT to really focus on the service they provide to their customers, ensuring that user satisfaction and issues are fixed before they manifest themselves as service degradation. These two products can be sold separately but together they are an extremely powerful combination".

HyperGlance from Real-Status is a 3D modelling and visualisation software that combines IT dependency mapping and data visualisation into one screen for thousands of devices. It enables CIOs and their teams to see all the dimensions of inter-dependence between applications and infrastructure and combines that with performance and security.

Actual Experience software is based on ten years of research at Queen Mary, University of London's Electronic Engineering & Computer Science Labs, and is the only tool that enables the performance of IT applications and infrastructure to be measured and managed in an economically meaningful way.

Dave Page, Co-Founder and CEO of Actual Experience says:

"The only relevant measure of application performance is user-productivity. Actual Experience provides software services that enable businesses to measure and manage application performance from the critical economic perspective of staff productivity. Unlike technical performance metrics, Perceptual Quality Scores provide a reliable indication of the real-world staff experience of any application: what can be measured can be improved. Consequently, Actual Experience is uniquely able to locate the real source of staff productivity problems within your IT supply-chain".

Actual Experience allows users to:

Quantify, measure and benchmark performance in the most economically meaningful way

Find and fix behaviour in your IT supply-chain that is having economic impact

Reduce IT costs whilst maintaining end-user productivity

Real-Status and Actual Experience will be in action at Booth Number B10, Earls Court 2 on 19-20 October.

About Intergence

Intergence Systems is a leading independent IT Optimisation Consultancy, headquartered in Cambridge, UK, with a regional office in the Middle East (Dubai, UAE) and was founded in 2003 to address the growing requirements of clients demanding high-level impartial expertise in networks and IT. Our close relationship within the Cambridge academic community enables us to innovate in partnership, rapidly incorporating the latest technology advances into our products and services.

Intergence operates over two distinct lines of business; people and performance. Our expertise and knowledge within the field allows us to resource the right people in the right place, getting your IT projects completed quickly and hassle free. Utilising world first products and professional optimisation services, Intergence has a clear and common purpose- to improve performance and extract more value from your IT infrastructure.

For more information, please visit: www.intergence.com

About Actual Experience

Actual Experience (www.actual-experience.com) was co-founded by Professor Jonathan Pitts (Queen Mary, University of London) and Dave Page in 2009. Together, over the last ten years, they developed the idea that IT applications and infrastructure can only be optimised for end-user productivity and cost if they are measured and then managed in terms of subjective human experience.

About IP EXPO 2011 - Where technology works together

IP EXPO, the UK's only end-to-end infrastructure show, grows bigger and better in 2011, enticing professionals from the worlds of cloud computing, storage, wireless, networking, virtualisation and security. IP EXPO has also extended its already-popular programme of seminars, workshops and panel sessions, making them even easier and more enjoyable to attend. Delegates can enjoy this fabulous content in perfect comfort. This year there will be greater interactivity, more space and easier access to refreshments between seminars. IP EXPO is also unveiling a new dedicated focus, SECURITY 11 (<http://www.ipexpo.co.uk/Partners/IP-EXPO-Press-Release-Security>), which will cover IT security within the broader context of the IT infrastructure.

The event takes place from 19 – 20 October at London's Earls Court 2. For more information, please visit: www.ipexpo.co.uk

---ends---

For further information, please contact:

Sara Paine/Justine Smith

KISS Public Relations

T: + 44 (0)208 12345 75

M: + 44 (0)7875 778 527

E-mail: sara@kisscom.co.uk

justine@kisscom.co.uk

www.kisspr.co.uk

