

# FOX & ROSE CELEBRATES AUTUMN IN STYLE WITH 30% OFF ITS ENTIRE COLLECTION OF DESIGNER LINGERIE AND LUXURY LOUNGEWEAR

Submitted by: Fox & Rose

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Customers Using Promo Code fox30 At Checkout Will Receive 30% Off The Most Glamorous Lingerie (<http://www.foxandrose.com/shop/shop-by-fox.html>) To Be Found

London, 3rd October 2011: Luxury lingerie retailer Fox & Rose (<http://www.foxandrose.com/>) has today announced a week long flash sale, offering a tempting 30% off its entire collection of designer underwear (<http://www.foxandrose.com/>), luxury loungewear (<http://www.foxandrose.com/shop/shop-by-item/loungewear.html>), stylish resortwear (<http://www.foxandrose.com/shop/shop-by-item/resortwear.html>) and bridal underwear (<http://www.foxandrose.com/shop/bridal-range.html>) with the promotional code fox30 ([www.foxandrose.com](http://www.foxandrose.com)).

Including latest arrivals from cult British label Ell & Cee, timeless classics from luxury loungewear brand Eberjey, decadent Swarovsky embellished lingerie creations from Damaris and bestsellers from Princesse Tam Tam, Mimi Holliday, Rosy and Fleur of England, the 30% Off Flash Sale will update top drawers across the country with the most beautiful lingerie (<http://www.foxandrose.com/shop/shop-by-item/all-lingerie.html>) available.

In addition to its lauded luxury lingerie (<http://www.foxandrose.com/>) and loungewear, Fox & Rose offers a chic beachwear (<http://www.foxandrose.com/shop/beachwear.html>) boutique, perfect for the stylish jetsetter heading to warmer climes over the winter months. Glamorous kaftans (<http://www.foxandrose.com/shop/shop-by-item/kaftans.html>) and silk maxi dresses, cover ups and designer swimwear are all included in the week long luxury shopping celebration. There is also a tempting gift section and sumptuous bridal collection for the most discerning of brides, with handmade garters, bridal underwear (<http://www.foxandrose.com/shop/bridal-range.html>) and stunning statement pieces for truly memorable honeymoon.

With something for the daring Fox or the feminine Rose, all customers just need to use the code fox30 at check out to take advantage of this limited offer and while stocks last.

# Ends #

Notes to editors:

About Fox & Rose ([www.foxandrose.com](http://www.foxandrose.com))

Championing British-led design and optimum fit, Fox & Rose aims to be the leading online retail destination for luxury lingerie and designer underwear. Original photography and high definition catwalk videos of its carefully chosen collections, and an advice and trend-spotting blog, provide customers with a distinctive and unique online shopping experience. A selected range of brands are available including: Fleur of England, Ell and Cee, Fifi Chachnil, Else Lingerie, Fred & Ginger, Lascivious, Tallulah Love, Cosabella and Eberjey. Fox & Rose offers:

Gifts

Beachwear

Bridal underwear  
Luxury lingerie and designer underwear  
Loungewear

The name Fox & Rose is inspired by the online store's customer. Every woman has two sides: The Fox is drawn to seductive, racier items, The Rose to elegant, more understated pieces – Fox & Rose responds to both sides of a woman's character, catering for any occasion or mood.

#### Emerging British talent

Fox & Rose aims to work with the most talented graduates each year, giving them the opportunity to exhibit their work on the website's Designer Spotlight and providing a showcase for innovation and new talent. Fox & Rose has teamed up with De Montfort University, the only university in the world to offer a BA in Fashion Contour Design (now in its 60th Year).

#### Contact

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