

# **Ve Interactive Ltd CEO David Brown Quoted in Enterprise Nation's Small Business Report at Tory Party Conference 2011**

Submitted by: Ve Interactive

Monday, 3 October 2011

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London 29.09.11: Ve Interactive Ltd (<http://www.veinteractive.com>), the award-winning British digital marketing and software consultancy, is delighted to announce that David Brown, co-Founder/CEO is quoted in Enterprise Nation's (<http://www.enterprisenation.com>) Small Business Report which presents recommendations as further steps towards realising an enterprising nation. The report was launched from the main stage at the Tory Party Conference today.

Ve Interactive (<http://www.veinteractive.com>) won a UTalkMarketing Award earlier this year for Innovative Start-Up 2011 and the company came into focus for StartUp Britain's (<http://www.startupbritain.org>) strategy team members who were present at the event, and who are backed by Prime Minister David Cameron, the Chancellor and HM Government. Subsequently David, a serial entrepreneur himself, made recommendations for changes in economic policy required to assist entrepreneurs in achieving more growth to help drive the economy forward.

Emma Jones, Founder of Enterprise Nation and Co-Founder of StartUp Britain believes that the UK faces a clear opportunity to unleash its entrepreneurial spirit. "We must act now to present self-employment as a viable option to the millions of people dreaming of turning an idea into a business and these businesses should be supported by products and services from the public and private sector, enabling technology and peer support from fellow owners."

Ve Interactive (<http://www.veinteractive.com>) has opened three international offices so far this year and is to open more still, taking the global staff level to almost 200. Already over 40 staff are employed in London alone. "We have developed software products and a service level that do nothing but assist in growth for online companies around the world," explained David. "In this economy every step has to be a brave one, but we are boldly moving forward with our strategy, so that both we and our clients experience significant growth, therefore contributing to the economy as a whole. If some of my recommendations are implemented, Ve Interactive will have more capital available to create more jobs, growth and more success for our clients."

Ve Interactive (<http://www.veinteractive.com>) is certainly delighted to have its efforts recognised by Enterprise Nation and absolutely agrees that entrepreneurialism is a crucial component to economic recovery. Not only by entrepreneurs building and running companies, but in having services that also bring entrepreneurial thinking out in their customers too.

Upon hearing of Ve Interactive's (<http://www.veinteractive.com>) Nordic office opening in Sweden last week, Emma Jones Tweeted: "Congrats David Brown of @Veinteractive for news of your international expansion. A role model to us all."

About Ve Interactive (<http://www.veinteractive.com>)

Established in London, late 2009 - award-winning Ve Interactive (<http://www.veinteractive.com>) is a digital marketing software and consulting company, specialising in online efficiency technologies, as well as strategic online reviewing and optimisation planning. Its collective endeavours have meant that

Ve Interactive (<http://www.veinteractive.com>) has now also opened offices in Boston, Sydney and Stockholm. It has a high client retention rate, and clients are seeing exponential growth from using its software and services. Ve Interactive has already been honoured with a utalkmarketing Award for Most Innovative Start Up 2011 and a Best Business Award 2011. It also gained another prestigious nomination for Digital Entrepreneur of the Year Award in 2010.

Website: <http://www.veinteractive.com>

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