

# **RADVISION Announces Availability of SCOPIA Mobile V3 For Apple iOS, Combining HD Audio, Video and Content on Mobile Devices**

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SCOPIA Mobile v3 Is First Enterprise-grade, Fully Interoperable Video Application to Support Standards-based Audio, Video and Data on Mobile Platforms

TEL AVIV, Israel and FAIR LAWN, N.J., Oct. 3, 2011 – RADVISION® Ltd. (NASDAQ: RVSN), a leading technology and end-to-end solution provider for unified visual communications, today announced general availability for its SCOPIA Mobile v3 application in the Apple App Store. RADVISION SCOPIA Mobile v3 is the first standards-based mobile video application to enable HD video conferencing, data collaboration with review capabilities, conference call control, moderation, and administration all through an intuitive user interface.

Mobile Video, Bring Your Own Device (BYOD) – A Growing Trend

In a recent study, Nemertes Research reported that 86 percent of enterprises report an increase in the number of telecommuters. Additionally, while IT budgets remain flat or increase only marginally, more than 43 percent of organizations report a double-digit increase in mobility budgets.

“Mobility is a key consideration for any unified communications strategy, and the demand for mobile video is rapidly growing as well,” said Irwin Lazar, vice president and service director at Nemertes. “IT buyers continually cite interoperability as their primary challenge in delivering an integrated voice, video, and content solution.”

“SCOPIA Mobile takes advantage of the extensive video expertise we have developed over many years and extends it to personal devices, which are becoming an increasingly important component of any enterprise’s communications strategy,” said Roberto Giamagli, general manager for RADVISION’s video business unit. “We’re delighted to deliver this innovative, fully interoperable and user-friendly application to iOS and other platforms, allowing our customers to take advantage of the ‘bring your own device’ phenomenon and participate in effective video meetings regardless of their location.”

Effective Video Conferencing from Anywhere Life Takes You

With click-to-participate capabilities, users can join standards-based video conferences with full two-way video and see up to 28 participants simultaneously. Through SCOPIA video infrastructure, SCOPIA Mobile can connect to telepresence systems, standards-based HD video conferencing systems and unified communications applications such as Microsoft Lync for unmatched interoperability. Additional highlights include:

Data collaboration with review capabilities. Users have the ability to view presentations, spreadsheets, documents and images shared in a conference with standards-based H.239 data collaboration, enabling them to be fully engaged as if attending on a video conferencing room system. Participants can also review previously shared materials without interrupting the presenter using RADVISION’s unique advanced data collaboration/slider function.

Meeting control, moderation and administration. SCOPIA Mobile allows users to start or stop recording or

streaming, lock a conference or end the meeting. Additionally, they can view the participants list and mute background noises, stop cameras or simply disconnect unwanted participants. Features such as the ability to change video layouts including rearranging participants through the simple Multi-Touch-enabled interface make the application intuitive and easy-to-use. Lastly, the application allows users to view statistics such as codecs in use, resolution, network speed and loss for troubleshooting.

Mobile broadband and Wi-Fi capable. SCOPIA Mobile users can video conference almost anywhere through mobile broadband or Wi-Fi including integrated firewall traversal making it a highly effective tool for business travelers. RADVISION's NetSense bandwidth estimation and adaptation technology ensures high quality on mobile internet connections.

"Our customers have fully embraced video collaboration as a means to achieving better and faster results," said Michael Brandofino, AVI-SPL executive vice president of video and unified communications. "SCOPIA Mobile v3 enables them to participate in video calls from nearly anywhere – over 3G or Wi-Fi - with a high-quality video experience. Additionally, tools like the unique slider feature for content review and call moderation from the mobile device mean participants never miss a beat."

#### Availability

SCOPIA Mobile v3 is available now for download in the Apple App Store. To experience a demonstration of SCOPIA Mobile v3, please go to [www.radvision.com/TryMobile](http://www.radvision.com/TryMobile) for a free trial.

#### About RADVISION

RADVISION (Nasdaq: RVSN) is the industry's leading provider of market-proven products and technologies for unified Visual Communications over IP, 3G and IMS networks. With its complete set of standards-based video communications solutions and developer toolkits for voice, video, data and wireless communications, RADVISION is driving the Unified Communications evolution by combining the power of video, voice, data and wireless – for high definition Video Conferencing Systems, innovative converged mobile services, and highly scalable video-enabled desktop platforms on IP, 3G and emerging next-generation IMS networks. To gain additional insights into our products, technology and opinions, visit [blog.radvision.com](http://blog.radvision.com). For more information about RADVISION, visit [www.radvision.com/](http://www.radvision.com/).

This press release contains forward-looking statements that are subject to risks and uncertainties. Factors that could cause actual results to differ materially from these forward-looking statements include, but are not limited to, our ability to integrate the Aethra video assets into our product offerings, general business conditions in the industry, changes in demand for products, the timing and amount or cancellation of orders and other risks detailed from time to time in RADVISION's filings with the Securities Exchange Commission, including its Annual Report on Form 20-F. These documents contain and identify other important factors that could cause actual results to differ materially from those contained in our projections or forward-looking statements. Stockholders and other readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. We undertake no obligation to update publicly or revise any forward-looking statement.

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