

# e-DBA, UK's first Oracle Platinum Partner to provide Oracle Database Appliance Proof of Concept

Submitted by: Red Stack Tech

Wednesday, 19 October 2011

---

e-DBA, UK's premier provider of Oracle managed and professional services (<http://www.e-dba.com/e-dba-managed-services.html>) has become one of the 1st UK partners to purchase the newly released, highly available Oracle Database Appliance (<http://www.e-dba.com/oracle-database-appliance.html>) which truly brings home Oracle's message of 'Hardware and Software, Engineered to work together'.

This now gives e-DBA the leading edge in delivering proof of concepts, reselling and providing support services around this new appliance.

The Oracle Database Appliance (<http://www.e-dba.com/oracle-database-appliance.html>) is an easy to use, highly available database appliance that is built using Oracle Database 11g release 2, Oracle Real Application Clusters on a 2-node Sun fire server cluster running Oracle Linux. Whilst comparisons can be drawn with the Oracle Exadata Machine (<http://www.e-dba.com/oracle-exadata.html>), this is very much geared for the mid-market and departmental customers and this can be seen with the flexible 'pay as you grow' licensing structure to enable customers to only license the cores they are using and simply 'turn on' as and when required.

James Anthony, Technology Director, e-DBA commented "This new proposition is exactly what mid tier customers have been crying out for. It's simple, reliable and affordable" James added "It has a simple plug-in and play networks wizard driven install and a customer could be up and running within a few hours"

e-DBA, who are also one the key providers of Oracle Exadata (<http://www.e-dba.com/oracle-exadata.html>) and support services are very confident the new appliance will be in high demand due it's unique value proposition, affordability and growing demands from customers to consolidate and cut costs whilst improve IT efficiency and performance.

Alex Louth, Managing Director, commented "Buying our first box for our Proof of Concept service was a no brainer. We already have customers who want it on-site ASAP and the beauty of this is that it can be up and running within a few hours" he added "At e-DBA we always want to offer our customers the leading edge in Oracle technology but also help our customers grow at their pace and this new appliance enables us to do exactly that; high end technology at affordable, tiered pricing "

e-DBA (<http://www.e-dba.com>) are now taking bookings for the proof of concept box to be booked which will enable organisations to test 'real world' data, statistics and workloads as well as test performance and efficiency. We aim to help customers right from POC stage through to deployment in their production environment.

To book your proof of concept or if would like to know more about the Oracle Database Appliance (<http://www.e-dba.com/oracle-database-appliance.html>), please contact e-DBA on 0844 811 3600

## About e-DBA

e-DBA was formed in 1998 to bring the highest standards and expertise to the Oracle Database Support (<http://www.e-dba.com/oracle-managed-services.html>), Cloud (<http://www.e-dba.com/cloud-services.html>) and Professional services (<http://www.e-dba.com/oracle-professional-services.html>) marketplace. e-DBA is a specialist in the provision of Oracle Software, Hardware and 24/7 managed services. We operate within the public and private sectors, ensuring our services are flexible for all business of all sizes.

All Media and Editorial enquiries please contact:

Dharmesh Harji  
Marketing Manager

Dharmesh.Harji@e-dba.com  
T: 0844 811 3600  
M: 07715 496 326

