iomart Hosting's Public Cloud Service Attains VMware vCloud® Powered Validation

Submitted by: Iomart Group Plc

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iomart Hosting, one of the UK's leading providers of cloud computing (http://www.iomart.com) and managed hosting (http://www.iomart.com), today announced that its iomart public cloud service (http://www.iomarthosting.com/cloud-hosting) has achieved VMware vCloud (http://www.vmware.com/products/vcloud/overview.html) Powered status, illustrating to customers that the company's cloud services are underpinned by VMware's leading virtualization and cloud computing technology, namely VMware vSphere® and VMware vCloud® Director™. A member of the VMware Service Provider Program (VSPP), iomart Hosting provides its VMware vCloud Powered service as a set of cloud computing services across a common platform, supporting the largest set of existing applications and offering distinctive application mobility uniquely available from VMware.

Sarah Haran, managing director of iomart Hosting, said: "iomart Hosting specialises in high availability, fully managed cloud solutions and we quickly realised that to provide market leading solutions we needed industry-leading leading hypervisor and management technology."

Gavin Jackson, Director, vCloud & Service Providers, EMEA, VMware, said: "The VMware vCloud Powered program was developed to enable our service provider partners to differentiate themselves and help them bring their enterprise-class cloud services to market in this competitive landscape. We look forward to supporting iomart Hosting further as it delivers on the agility and performance customers are looking for in the cloud computing landscape."

Customers of iomart Hosting have the ability to move workloads from their VMware vSphere-based virtualized or private cloud environment to the VMware vCloud Powered service and back again. This application portability is a key differentiator allowing customers to achieve the flexibility and security they need while enabling increased IT agility.

iomart Hosting sought VMware vCloud Powered validation in order to further expand its VMware-based cloud services and solutions. iomart's public cloud service has been designed with public cloud and resellers in mind, offering convenient and scalable access to the VMware platform. Customers will be able to use it as their sole source of VMware provisioning or to extend the capacity of their private cloud deployments. As a validated provider, iomart Hosting can now provide users with enhanced responsiveness and agility, and reduced IT costs through increased consolidation, task automation and simplified management.

Sarah Haran of iomart Hosting, added: "Our move into the vCloud (http://www.iomart.com) Powered program allows us to further expand our range of industry leadings solutions for our customers."

iomart Hosting is a subsidiary of iomart Group plc which is ranked as one of the top 25 cloud services providers in the world by Talkin' Cloud 50 and is Scottish Digital IT Company of the Year 2011.

About iomart Hosting

iomart Hosting is one of the UK's leading providers of complex managed hosting and cloud computing

services to the enterprise market. It owns and manages its own network infrastructure, including five UK data centres, offering a unique 100% uptime guarantee. Services include: Private and Hybrid Cloud, Colocation, Content Delivery Networks, IP Transit, Cloud Storage and Email.

Clients include: Cimex, BT plc, Stagecoach, Newsquest, Learndirect, London School of Economics, Shine TV, and Servecentric.

iomart Hosting is an ISO9001 & ISO27001 certified company. The company is fully accredited at Gold Partner level with VMware, Oracle and Microsoft. It is part of AIM listed iomart Group plc.

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Please note: VMware, VMware vCloud, VMware vCloud Director and VMware vSphere are registered trademarks and/or trademarks of VMware, Inc. in the United States and/or other jurisdictions. All other marks and names mentioned herein may be trademarks of their respective companies. The use of the word " partner" or "partnership" does not imply a legal partnership relationship between VMware and any other company.

About iomart Group plc

iomart Group is one of the UK's leading providers of managed hosting and cloud computing services. From a single server through to private cloud networks, iomart specialises in the delivery and management of mission-critical hosting services, enabling customers to reduce the costs, complexity and risks associated with maintaining their own web and online applications.

By physically owning and managing its own global network infrastructure, iomart offers world-beating levels of service to its customers. The Group offers a unique 100% uptime guarantee with all hosting services being engineered to ensure no single point of failure.

iomart Group operates in its chosen markets through a number of subsidiaries: iomart Hosting, RapidSwitch, Titan Internet, Easyspace and Westcoastcloud. The group has been listed on the London Stock Exchange's Alternative Investment Market (AIM) since April 2000.

For more information about iomart Group plc visit www.iomart.com

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