

## GGMR scoop top industry award

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UK based global digital marketing agency GGMR has triumphed in the prestigious Digital Impact Awards 2011 (<http://www.ggmr.co.uk/>). The annual awards aim to celebrate innovation and digital stakeholder communication in the UK and GGMR was awarded the Bronze accolade for the 'Best Use of Digital by a Charity, NGO or NFP' at the awards ceremony in London on 20th October 2011.

GGMR is a global digital marketing agency with teams in the UK, Germany and India serving clients such as Vodafone, Azlan TechData and Dell. The company specialises in technology-based marketing, strategy, services and fulfilment.

The Digital Impact Award recognises GGMR's involvement in the Royal Wedding Charity Fund web site earlier this year. The website [www.royalweddingcharityfund.org](http://www.royalweddingcharityfund.org) was created and set up by GGMR on behalf of The Duke and Duchess of Cambridge as a charitable gift fund for those wishing to donate to charity to help the couple celebrate their wedding. It has been hailed as a great success with the total amount raised reaching almost £1m.

GGMR (<http://www.ggmr.co.uk/>)'s managing director, Sheena Gill, was delighted to attend the ceremony and commented; "We were extremely proud to be involved in such a worthwhile project with The Duke and Duchess of Cambridge and it's a great achievement to have our work acknowledged by leading industry experts and win a Digital Impact Award."

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