

BlackBerry users now protected by HulloMail anti-phone-hacking tool

Submitted by: Peptalk Communications

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London, UK: 10 November 2011 - HulloMail™ (www.hullomail.com), the specialist voice messaging company, has today released its anti-phone-hacking innovation for BlackBerry smartphone users. HulloMail's SmartVoicemail™ now gives BlackBerry users the option of protection against the unauthorised access of their private voice messages.

The new 'Access Control' feature exclusively provides the ability to detect and prevent phone hacking. HulloMail's BlackBerry users are able to block all 'call-in access' to voicemails, ensuring that messages can only be retrieved from within the HulloMail app, or via email. Additionally, users may opt to receive a notification of any attempts to access their private voicemail, therefore providing a complete audit trail and further peace of mind.

This new feature from HulloMail is a reaction to the general public's vulnerability, which was only really revealed by the high-profile phone hacking scandals. According to Andy Munarriz, founder and CEO of HulloMail, "We felt it was important to offer subscribers an additional safeguard to their current voicemail service, following the high profile cases. Now, with Access Control activated any call to the HulloMail voicemail service is instantly detected and the user notified immediately - a service that is not available from mobile network operators and other third party voicemail providers."

The Access Control component builds on HulloMail's existing access safeguards, such as the enforcement of PIN number access for those users wishing to dial-in to access voice messages. The launch of Access Control for BlackBerry devices follows having successfully introduced the anti-phone-hacking element to the iPhone and Android apps in October.

Pricing and Availability

The Access Control feature is now available for existing subscribers of the HulloMail SmartVoicemail™ BlackBerry app and is available to download from BlackBerry's App World store for an annual fee of £5.99 UK, €5.99 in Europe and \$5.99 in the USA/worldwide.

For more information regarding HulloMail, visit www.hullomail.com.

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Note to Editors:

Images of Andy Munarriz and high-resolution screenshots of the HulloMail apps are available on request.

About HulloMail™:

Formed in 2008, HulloMail™, the voice-messaging innovator, offers UK, USA and Ireland-based consumers modern voicemail applications and instant voice messaging.

The HulloMail technology, used daily by over 35 million subscribers worldwide, has been developed with an emphasis on extensive product research and consumer-led innovation.

HulloMail's services offer a quick and easy way to manage, send, receive and share voicemails and with the new Hullo feature, provide free*, instant voice messaging to mobile and email.

Mobile Operators can accelerate modernisation of voicemail-based services while greatly reducing capital expenditure by utilising the HulloMail Cloud Application Managed Service Suite.

For more information, visit <http://www.hullomail.com> or www.twitter.com/hullomail.

* Mobile Operators may charge for sending a Hullo if a user exceeds their monthly data allowance or they are roaming. It is advisable for subscribers to check directly with their operator.

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