

THE FOX & ROSE FESTIVITIES HAVE BEGUN WITH A SEDUCTIVE GIFT – 30% OFF A SELECTED DESIGNER UNDERWEAR LABEL EVERY WEEK UNTIL CHRISTMAS DAY

Submitted by: Fox & Rose

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Plus 25% Off The Entire Fox & Rose Collection For One Week Starting Monday 28th November With Promo Code XMAS11

London, 23rd November 2011 – Fox & Rose, the fastest growing online luxury lingerie (<http://www.foxandrose.com/>) retailer, is celebrating the start of the festive season in elegant style with an exciting offer every week until Christmas Day. Lovers of designer underwear, sumptuous loungewear and glamorous sleepwear can enjoy a very tempting 30% off one of Fox & Rose's top lingerie designers, including Mimi Holliday (<http://www.foxandrose.com/shop/shop-by-designer/mimi-holliday.html>), Rosy and La Perla (<http://www.foxandrose.com/shop/shop-by-designer/la-perla.html>), starting every Monday for one week only until 23rd December.

In addition, the designer underwear (<http://www.foxandrose.com/>) retailer will be running a pre Christmas gift for all on the 28th November for one week – 25% off any of its beautiful lingerie with promo code XMAS11.

Kicking off the promotion with panache this week is the super cool British label Ell & Cee (<http://www.foxandrose.com/shop/shop-by-designer/ell-cee.html>). Including two of the brand's boldest creations to date, the Jezebel collection is set to be a Christmas favourite; with intricate petal detailing and a hot pink underband this bra will delight. Teamed with the signature Peed-A-Boo knickers this collection makes for a beautiful and very seductive gift, while the bold style statement made by the stunning black lace Panther bodysuit will add a little "Fox" to any top drawer in time for the colder nights.

With the party season in full swing what better way to inject some glamour into your boudoir wardrobe than with the stunning Damask Rose collection, exclusive to Fox & Rose this is a most striking lingerie set. Soft, triangular cups with intricate petal detailing and bow back detail make every inch of this bra is meticulously conceived. Team with the exclusive boudoir maxi in this season's hottest jewel tone to complete the look.

To achieve a truly glamorous Christmas party look or to make seasonal celebrations even more special, Fox & Rose is the perfect destination for memorable gifts to give and receive.

Browsing through the carefully selected garments, customers will delight in the striking monochrome effect of Else Lingerie (<http://www.foxandrose.com/shop/shop-by-designer/else-lingerie.html>)'s Chevron set. Launched in the UK by Fox & Rose and now also available in the US at Victoria's Secret, this collection is a true one off and perfect for anyone wishing to make a strong style statement.

Stella McCartney Underwear (<http://www.foxandrose.com/shop/shop-by-designer/stella-mccartney.html>) never fails to delight with her beautiful lingerie (<http://www.foxandrose.com/>) collections and this season is no exception. The best selling Clara Whispering story returns in a deep claret already proving to be a

Christmas favourite. The rich midnight blue of Sam Partying and voluptuous shape afforded by the plunge bra provides the perfect underpinning for this season's plunging necklines while the hugely popular Days Of The Week Knickers (<http://www.foxandrose.com/shop/shop-by-designer/stella-mccartney/days-of-the-week-knicker-set.html>) are guaranteed to fill the recipient with festive cheer. With a nod to this season's jewel tones, the brilliant purple hue provided by La Perla Studio's stunning Sexy Night collection will also no doubt be lovingly wrapped under the Christmas tree.

Taking the difficulty out of Christmas shopping, Fox & Rose gives customers close up shots and the ability to magnify garments to give maximum attention to detail. High definition 360 degree interactive catwalk films of each collection on a model highlight how the chosen item sits on the body, and there's expert advice on fitting and style on hand.

Purchases come in a signature Fox & Rose (<http://www.foxandrose.com/>) gift box with no need for wrapping, making it easy for men and women to choose their gifts and relax, knowing their presents will arrive lovingly delivered in sumptuous packaging.

Ends

Notes to editors:

About Fox & Rose (www.foxandrose.com)

Championing British-led design and optimum fit, Fox & Rose aims to be the leading online retail destination for luxury lingerie and designer underwear. Original photography and high definition, interactive 360 degree catwalk videos of its carefully chosen collections, and an advice and trend-spotting blog, provide customers with a distinctive and unique online shopping experience. A selected range of brands are available including: Fleur of England, Ell and Cee, Fifi Chachnil, Else Lingerie, La Perla, Stella McCartney, Lascivious, Cosabella and Eberjey.

The name Fox & Rose is inspired by the online store's customer. Every woman has two sides: The Fox is drawn to seductive, racier items, The Rose to elegant, more understated pieces – Fox & Rose responds to both sides of a woman's character, catering for any occasion or mood.

Emerging British talent

Fox & Rose aims to work with the most talented graduates each year, giving them the opportunity to exhibit their work on the website's Designer Spotlight and providing a showcase for innovation and new talent. Fox & Rose has teamed up with De Montfort University, the only university in the world to offer a contour design degree (now in its 60th Year).

Contact

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