

gNappies Presents a Hybrid Option for Parents

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Being eco-aware is something most people would aspire to, and this is even more pertinent for parents who will have their offspring in mind when thinking about the future of the planet. However, many parents have been reluctant to try non-disposable nappies to reduce their carbon footprint, says gNappies, believing the cost or downtime are too high to consider, but the hybrid option available from gNappies – combining a cloth nappy (<http://www.gnappies.co.uk/gnappies101/our-products/cloth-nappies>) and disposable refills – can really give parents the best of both worlds.

Working parents and parents of more than one child can often be short of time and anything that represents extra work can be off-putting. Non-disposable nappies have sometimes been discounted as a result of this – but parents can still be eco-friendly with biodegradable nappies (<http://www.gnappies.co.uk/gnappies101/our-products/biodegradable-nappies>).

Says Kim Graham-Nye, co-founder of gNappies, “Parents genuinely want to do better environmentally and, many are horrified to learn that disposable nappies account for a third of landfill. However, cloth nappies aren’t for everyone – which is why the hybrid option is a great solution. Changing nappies (www.gnappies.co.uk/gnappies101/tips-and-hints/changing-gnappies) doesn’t have to be such a chore – and the availability of disposable and biodegradable refills means it’s even easier for parents to consider this as a viable option.”

Kim and her husband Jason introduced the hybrid nappy concept after discovering shocking facts about disposable nappies and their impact on the environment. Around 11 million disposable nappies enter UK landfill every day, each taking up to 500 years to decompose and accounting for a third of the world’s landfill.

gNappies gives the option to choose between disposable nappies or cloth nappies – with the disposable element being a gRefill – an insert which is home compostable or can be disposed of in the domestic waste. On a home compost, the gRefill only takes 50 – 100 days to biodegrade, compared with 500 years for a single disposable nappy.

gNappies come in a range of colours, patterns and sizes. The dedicated gNappies UK website - www.gnappies.co.uk - features all the products as well as gBundle starter packs.

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