

Park Inn by Radisson Sofia supports the Asen Zlatarov Orphanage

Submitted by: pr-sending-enterprises

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Park Inn by Radisson Sofia has pledged its support for children from the Asen Zlatarov Orphanage in the town of Vratsa, 130 km NW from Sofia.

The management of the hotel Sofia (<http://www.parkinn.com/hotel-sofia>), together with Tabitha Foundation, donated 100 bedspreads to 70 children aged 7 - 19 who are deprived of parental care and live in the orphanage. With the support of the educational centre in Vratsa, children will practice their sewing abilities to fit the bedspreads to their imaginations.

It is the second occasion that Park Inn by Radisson Sofia supported charitable institutions in 2011. Earlier this year the hotel generously donated a large amount of used bedding and towel supplies to the IWC Charity Foundation. Pillows, pillow covers, sheets, cover sets and towels were delivered to the home for the disabled in Petrovo and to the Hospice Miloserdie in Sofia. Both of these institutions had a great need for these supplies and were grateful to have received Park Inn's donated goods. The Miloserdie Foundation offers comprehensive care to terminally ill people and runs a soup kitchen throughout the year. The home for the disabled in Petrovo, in the Municipality of Sandanski, accommodates 87 children and teenagers, the majority of which suffer from severe mental and physical disabilities.

The hotel in Sofia (<http://www.parkinn.com/hotel-sofia/location>), part of the Rezidor Hotel Group, will continue its commitment to society and expand the scope of such initiatives in the future

The Rezidor Group introduced its Responsible Business program in 2001 and was one of the first hotel companies in the world to devise a comprehensive social and environmental program across all regions in 2001, comprising the responsibility for guest and employee health and safety, respect for social and ethical issues within the company and a reduced impact on the environment.

Since 2007 Rezidor has supported the World Childhood Foundation, with social and environmental activities as well as fund raising initiatives being organized regularly.

About Park Inn by Radisson:

Park Inn by Radisson is a fresh and innovative upcoming mid-market hotel brand - global in outlook, national in scale and local in operations. Park Inn by Radisson offers reliability, great value for money and personalized services, including facilities for Sofia meetings (<http://www.parkinn.com/hotel-sofia/meeting-rooms>) and Sofia restaurants (<http://www.parkinn.com/hotel-sofia/restaurants>). The hotels are functional, comfortable, practical and most importantly spotlessly clean and well maintained. Park Inn by Radisson currently has 150 hotels in operation and under development across Europe, Middle East and Africa

About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 415 hotels in operation and under development with 90,000 rooms in over 60

countries, including Sofia accommodation (<http://www.parkinn.com/hotel-sofia/hotel-rooms>).

Rezidor operates the brands Radisson Blu Hotels & Resorts and Park Inn by Radisson in Europe, Middle East and Africa, along with the Club Carlson loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand Hotel Missoni.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson, a privately held, global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder.

The Corporate office of the Rezidor Hotel Group is based in Brussels, Belgium. For more information on Rezidor, visit www.rezidor.com

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