

Titanic Centenary Promotions Announced

Submitted by: Wonderberry UK

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Arthur Price of England and Royal Crown Derby are two historic British companies that were selected to provide premium quality cutlery and tableware for the first class dining accommodation onboard RMS Titanic, which departed for New York from Southampton on 10th April 1912.

The interest and intrigue that surrounds the Titanic story has never diminished, in part fuelled by the long awaited discovery of the ship's final resting place in 1985. The subsequent release of James Cameron's eponymous, multi-Oscar winning film in 1997 has only added to our ongoing fascination. April 2012 will undoubtedly see the climax of Titanimania.

To commemorate the centenary of the luxury liner's fateful maiden voyage, these original suppliers are planning a number of events including:

Online auction of limited edition souvenirs

Specialist travel company, Deep Ocean Expeditions, is making a series of centenary dives to the wreck site. During one of these extraordinary voyages, if conditions allow, a limited edition of 100 specially engraved Arthur Price of England 'Panel Reed' teaspoons and Royal Crown Derby tableware will be taken 12,500 feet below the surface inside a deep sea diving submersible to the Titanic wreck. These unique pieces will then rise from the depths to be auctioned by sealed bids online at www.titaniccentenaryuk.com. The closing date for bids will be midnight 16th April.

The online auction will also feature other Titanic related memorabilia including an original Daily Sketch newspaper and a selection of silver antiques all hallmarked in the year 1912. A donation from the auction of these highly collectable items of silverware and tableware will be made to support the invaluable work of the RNLI; the charity that saves lives at sea.

Celebratory dinner at 5 star landmark London hotel

Plans are underway to hold a very special banquet to honour this historic anniversary. The ship's menu will be recreated and served using the cutlery and plates from Arthur Price of England and Royal Crown Derby.

Visit the dedicated website www.titaniccentenaryuk.com where details of all these exciting promotions and more will be featured and updated in the coming months.

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Notes to Editors:

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