

# Sony Selects Texas Instruments' DSP-based OMAP (TM) and Symbian for Its Next-Generation Wireless Phones

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DALLAS, and LONDON (April 26, 2000), Tokyo (April 27, 2000) - Sony Corporation, Texas Instruments Incorporated (NYSE: TXN), and Symbian announced today that Sony has selected TI's programmable digital signal processor (DSP)-based Open Multimedia Application Platform (OMAP™) processing engine, and licensed Symbian's software platform for its next-generation wireless phones. The combined experience, design skills and technologies of these three companies will extend options to mobile users who want one device that can make phone calls, access the Internet, and run advanced multimedia, application content and services.

"As a world leader in consumer electronics, Sony is ideally positioned to offer compelling mobile solutions based on TI's OMAP and the Symbian platform," said Katsumi Ihara, President, Sony's Personal IT Network Company. "The upcoming broadband data services and the rising demand for ubiquitous, omni-functional 2.5G and 3G mobile devices will require a powerful, power thrifty processing engine and open operating system. We believe that TI's OMAP and Symbian's technology are indispensable components to make these Sony devices a reality."

The Symbian platform provides an operating system, system layer, application engines and user interfaces that are designed for a wide range of Wireless Information Devices such as Smartphones and Communicators. Incorporating leading technologies such as Java, Bluetooth and WAP, Symbian has already licensed the platform to industry leaders such as Nokia, Ericsson, Motorola, Panasonic, Philips and Psion.

"We're working with industry leaders to create a standard platform that offers unparalleled computing and telecommunications integration for Wireless Information Devices. Key to this is Symbian's ability to develop, ship and license the platform widely throughout the industry," commented Colly Myers, CEO, Symbian. "As our latest licensee, Sony will extend the choice and diversity of wireless devices that are available for mobile users, and also encourage the development of content and services in the wireless industry. "

Unveiled last May, TI's programmable DSP-based OMAP has established itself as a leading standard for delivering multimedia applications and wireless broadband data services through next-generation wireless Internet handsets, communicators and advanced mobile computing devices.

In conjunction with TI's recently announced programmable TMS320C55x DSP, OMAP achieves advanced wireless Internet and multimedia functionality, without compromising battery life essential to wireless communications devices. OMAP is software compatible with TI's world-leading 'C54x DSP, which is currently integrated into more than 60 percent of today's digital wireless handsets. The OMAP platform is designed to support all 2G, 2.5 G and 3G wireless standards and is available to OEM customers and Independent Software Vendors (ISVs) for the development of new applications in the wireless communications market.

"Sony's selection of TI's OMAP further reinforces its position as the de facto standard for the next generation of wireless devices." said Gilles Delfassy, Vice President, Texas Instruments, Worldwide Wireless Communications. "TI's expertise in programmable DSP-based platforms for wireless

communications end-equipment will allow Sony to offer leading-edge solutions and capabilities. We are delighted to continue TI and Sony's over-three-decade relationship, and further expand our cooperation with Symbian."

Sony has selected TI's DSP based OMAP and the Symbian software platform in an ongoing effort to implement Memory Stick storage and data exchange technology into Sony's wireless phones.

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About Sony:

Sony Corporation is a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Its music, pictures and computer entertainment operations make Sony one of the most comprehensive entertainment companies in the world. Sony recorded consolidated annual sales of over \$56 billion for the fiscal year ended March 31, 1999. Sony's Home Page URL: <http://www.sony.co.jp/>

About Symbian:

Symbian owns, licenses, develops and supports leading software, user interfaces, application frameworks and development tools for Wireless Information Devices such as Communicators and Smartphones. Symbian aims to promote standards for the interoperability of Wireless Information Devices with wireless networks, content services, and messaging and enterprise wide solutions.

With headquarters in London, Symbian has offices in Tokyo and Kanazawa, Japan; Ronneby, Sweden; Cambridge, UK and San Francisco Bay Area, USA. Symbian is owned by Ericsson, Matsushita, Motorola, Nokia and Psion. Symbian's web site can be found at [www.symbian.com](http://www.symbian.com)

About TI:

Texas Instruments Incorporated is the world leader in digital signal processing and analog technologies, the semiconductor engines of the Internet age. The company's businesses also include materials and controls, and educational and productivity solutions. TI is headquartered in Dallas, Texas and has manufacturing or sales operations in more than 25 countries. Texas Instruments is traded on the New York Stock Exchange under the symbol TXN. More information is located on the web site at [www.ti.com](http://www.ti.com)

\*OMAP is a trademark of Texas Instruments. All other products and names may or may not be trademarks or registered trademarks of their respective companies.

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