

Charles Tyrwhitt looks back at 2011's biggest menswear trends

Submitted by: Propellernet

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Today Charles Tyrwhitt, the men's shirts

(<http://www.ctshirts.co.uk/mens-shirts?q=gbpdefault>) specialist, has released a style timeline to show the iconic looks of the last year and their influence on menswear. The timeline looks back at how events such as film releases, television shows and cultural happenings have influenced the way men in the UK dressed over the past 12 months.

The events coincide with the year's tailoring trend, influenced by both traditional British materials and iconic vintage styles, making 2011 a pivotal year for menswear.

Important style landmarks include the centenary of Harris Tweed and the release of the film *Tinker Tailor Soldier Spy*, which both inspired classic cuts and heritage fabrics. 300 years of Royal Ascot makes an appearance for showcasing the best in morning dress year after year.

Of course, *Mad Men* also features for inspiring 1960s style clothing over several seasons and for main man, Don Draper's penchant for a sharp wool suit.

New to our screens last February, the award winning television series *Boardwalk Empire* is responsible for adding a 1920s influence to men's wardrobes this year. The second season is currently running on Sky Atlantic and finishes on Christmas Eve.

Charles Tyrwhitt (<http://www.ctshirts.co.uk>) menswear continues the tradition of Jermyn Street menswear retailers. It is famous for its quality and attention to detail, which is characteristic of British heritage brands.

-Ends-

Notes to editors:

About Charles Tyrwhitt

Charles Tyrwhitt was founded in 1986 by Nicholas Charles Tyrwhitt Wheeler while he was a student at Bristol University. It has now become one of the most trusted names in the retail sector, underlined by its unconditional three-month guarantee on returns. Halle Berry, Forest Whittaker and Sir Alan Sugar are among some of Charles Tyrwhitt's celebrated clients. Nick Wheeler is married to Chrissie Rucker, founder of The White Company. The couple have four children.

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