

Global Interest for Inaugural Xcite Awards

Submitted by: Accent Press

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Xcite Books (<http://www.xcitebooks.com>) is delighted to announce the finalists in the Xcite Awards 2012. These inaugural awards celebrate and recognise companies, reviewers, bloggers and sexperts who value and support the erotic fiction market. Voting is now open until February 13th and the winners will be announced on St Valentine's Day 2012.

Hazel Cushion, Managing Director at Xcite Books (<http://www.xcitebooks.com>), explained the need for the awards: "The internet and the advent of ebooks has completely changed the erotic fiction market and as yet there's no recognition of this. Customers now have a wealth of review sites, author blogs and internet retailers to choose from so we wanted to highlight and celebrate the dedication of the people behind them."

The nominations stage has offered a truly international range of finalists which demonstrates the global reach of Xcite Books (<http://www.xcitebooks.com>), the UK's largest erotic publisher. Australian Sex Expert Dr Gabrielle Morrissey (<http://http://www.drgabrielle.com>) is competing with Violet Blue (<http://http://www.tinynibbles.com>) and Dr Laura Berman (<http://http://www.drlauraberman.com/public/index.aspx>) from the USA, and Pamela Stephenson Connolly, Tracey Cox (<http://www.lovehoney.co.uk/tracey-cox>) and Julie Peasgood (<http://http://www.juliepeasgood.com/index.htm>) from the UK. It has also been rewarding to see Attitude (<http://www.facebook.com/pages/Attitude-Magazine/15247855753>), a gay and Diva (<http://www.divamag.co.uk>), a lesbian, magazine make it into the Best Publication finalists.

The winners of each category award, which is a specially commissioned glass book, will be announced on St Valentine's Day 2012. Voting (<https://www.surveymonkey.com/s/XciteAwards>) is restricted to one vote per category, per person and the winners will be decided entirely by public vote.

Best Internet Retail Site: The internet has opened up a whole new world of retail opportunities. This award celebrates those sites that offer a great service, a range of products, and an enjoyable online shopping experience.

- AllRomance.com (<http://www.allromanceebooks.com>)
- Amazon.co.uk (<http://amazon.co.uk>)
- AnnSummers.com (<http://annsummers.com>)
- LoveHoney.co.uk (<http://lovehoney.co.uk>)
- Sextoys.co.uk (<http://sextoys.co.uk>)
- Sh-womenstore.com (<http://sh-womenstore.com>)

Best Blog or Author Page: This category celebrates those that are using blogs to promote erotic writing. It could be an author who engages well with readers or a blogger who is passionate about reading erotica.

- CaraSutra.co.uk (<http://carasutra.co.uk>)
- kdgrace.co.uk (<http://kdgrace.co.uk>)

- LucyFelthouse.co.uk (<http://lucyfelthouse.co.uk>)
- sommermarsden.blogspot.com (<http://sommermarsden.blogspot.com>)
- tonyakinzer.blogspot.com (<http://tonyakinzer.blogspot.com>)
- www.victoriablisse.co.uk (<http://www.victoriablisse.co.uk>)

Best Reviewer: Reviewers can make or break a book and they can help hidden gems to get a larger audience. Good reviewers are trusted by their readership for their honest appraisals. This category is open to both print and internet reviewers.

- www.coffeetimeromance.com (<http://www.coffeetimeromance.com>)
- www.darkhavenbookreviews.com (<http://www.darkhavenbookreviews.com>)
- eroticaforall.co.uk (<http://eroticaforall.co.uk>)
- www.sextoystesters.co.uk (<http://www.sextoystesters.co.uk>)
- www.simplyeroticreviews.com (<http://www.simplyeroticreviews.com>)
- www.theromancereviews.com (<http://www.theromancereviews.com>)

Best Sexpert: Some people just really know their stuff when it comes to sex. A good sexpert can help save a relationship, or give readers the confidence to start a whole new one. Since Xcite Books are recommended by many sex therapists Xcite wants to acknowledge their important work.

- Dr Gabrielle Morrissey (<http://www.drgabrielle.com>)
- Dr Laura Berman (<http://www.drlauraberman.com/public/index.aspx>)
- Julie Peasgood (<http://www.juliepeasgood.com>)
- Pamela Stephenson Connolly (<http://www.drpamelastephenson.com>)
- Tracey Cox (<http://www.lovehoney.co.uk/tracey-cox>)
- Violet Blue (<http://www.tinynibbles.com>)

Best Publication: This category is open to both trade and consumer magazines (either in print or online) which support and encourage erotic fiction with reviews, author interviews or industry news.

- Attitude (gay) (<http://www.facebook.com/pages/Attitude-Magazine/15247855753>)
- Cosmopolitan (<http://www.cosmopolitan.co.uk>)
- Diva (lesbian) (<http://www.divamag.co.uk>)
- Erotic Trade Only (<http://www.victoriablisse.co.uk>)
- Jade Magazine (<http://www.greatnorthernpublishing.co.uk/jade-magazine/jade-erotic-awards.html>)
- Skin Two Magazine (<http://www.skintwo.co.uk>)

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Hazel Cushion, founder and Managing Director of Xcite Books is available for interview – call 07810 314644

Xcite Books are also distributed in USA, Canada, Australia, New Zealand and South Africa.