

# ALEX CURRAN SHAKES AWAY POST BABY WEIGHT

Submitted by: Sparkle PR

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- with the Special Edition New Image Pink Shake Weight™ -

Alex Curran, fashion model and style icon, wife of Steven Gerrard and mother of three has revealed one of the secrets to her incredible post baby figure is her favorite fitness gadget, the bestselling New Image Shake Weight™ £29.95 - NOW AVAILABLE IN SPECIAL EDITION PINK.

Top columnist Alex has been using the New Image Shake Weight™ for two years; it has been a perfect fit for her busy lifestyle, so it was a natural choice to use to tone up again after having baby Lourdes.

The Shake Weight™ has sold over 6 million units worldwide and the new Pink Edition is set to be this season's hottest fitness gadget. Encompassing a motion technology called "Dynamic Inertia" the Shake Weight™ creates additional resistance during each movement, dramatically increasing muscle activity, for targeted toning of triceps, biceps, shoulders and chest in half the time of a standard weights session.

Alex says: "The Shake Weight™ (<http://www.highstreettv.com>) is fantastic for when you've just had a baby as it doesn't require too much of your time to get results. I love this new Pink edition – it's really bright and fun! I use the Shake Weight™ every day, it really works!"

The BONUS instructional DVD included ensures you quickly master all the moves for trimmed, toned arms, fast. With no need for batteries or power the lightweight Shake Weight™ can be taken anywhere. Just six minutes a day can give you excellent results and you'll feel it working instantly!

The New Image Pink Shake Weight™ £29.95 is available from Tesco, BHS and Amazon, or direct from [www.highstreettv.com](http://www.highstreettv.com).

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