

# Net Pioneers Present E-Commerce Visions in Interactive Forum

Submitted by: Pleon

Wednesday, 26 April 2000

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-Microsoft, Intel, Intershop Communications, Nettec, easyGroup, Agency.Com, IBM, Canon, HMV Media, Jupiter, Citibank, NatWest, BT and Excite line up to speak at Internet World UK 2000-

Internet visionaries will give their predictions for the online future in a series of high-profile, strategic speeches at Internet World UK 2000, taking place 23 - 25 May at Earls Court 2, London. Keynote sessions from Neil Holloway, UK MD, Microsoft, Mike Aymar, President of Intel On-Line Services and Don Peppers, one-to-one marketing and CRM guru are just part of the show's comprehensive education programme of over 130 seminars and workshops. Five seminar streams focusing on E-business, E-commerce, Tech Talks (covering hosting and service provision issues, content management, broadband and VoIP and wireless Internet issues), New Media and New Marketing and Internet Management Briefings, form the core of a programme that will show the way business is changing online.

Seminars include:

- WAP Today and Tomorrow - Scott Goldman, CEO, W@P Forum
  
- The Logical Leap from ASP to CSP (Content Service Provider) - Kevin Lewis, Director of StrategicMarketing, Infolibria, Inc.
  
- Practical and Emerging Applications for VoIP - eLoyalty
  
- Applying Service Quality Experience to Support Hosting and ISP Growth Across Europe - Paul Besley, Senior Manager, Internet Sales, Colt Telecommunications
  
- e-Commerce becomes m-Commerce - Henry Niler, COO and Co-Founder, Iobox

A series of strategic and interactive debates branded 'Net

Visions' will also form part of the education programme. Last year's Net Visions were an unprecedented success and were standing room only as more than 2000 delegates attended the debates. This year, senior executives from easyGroup, Agency.com, IBM, Canon, HMV Media, Jupiter, bid.com, Citibank, NatWest, Knowsley Metropolitan Borough Council, the Central IT Unit at the Cabinet Office, BT and Excite will provide a thought-provoking and interactive forum as they educate and advise companies on how to achieve net success through real-life case studies.

Covering the industry sectors of Marketing, Manufacturing, Retail, Government, Banking and Telecoms, each Net Visions debate will be chaired by a senior journalist specialising in the relevant industry area. The debate panel will identify key online trends in each specific sector, provoking opinionated and controversial discussion and stimulating questions from the floor. See Appendix A for full schedule.

Half-day Master Classes will also take an in-depth look at topics such as the Customer Relationship Revolution, Harnessing XML in Knowledge Management and E-Business, Profitable Internet Marketing, Lessons in Venture Capital, Building an On-line Brand and WAP Location Based Services.

Phil Nelson, Show Director for Internet World UK comments: "The Internet World UK 2000 education programme cuts through the Internet hype and gives visitors a clear picture of e-commerce and e-business in the UK today and in the future. The Internet has made an impression on every UK business and companies need to understand how to embrace and exploit this new media."

For further information, and to view the full seminar programme, visit [www.internetworld.co.uk](http://www.internetworld.co.uk). Tickets for Internet World UK 2000 are free for all business users - call 0870 7511 472 or register online at [www.internetworld.co.uk](http://www.internetworld.co.uk). If you would like to register for a free press pass please contact:

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## About Penton Media

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## Appendix A

The Net Visions Debates are scheduled as follows:

### Net Visions in Marketing

Tuesday 23 May 2000

11.45 - 13.15

James Rothnie, Director of Corporate Affairs, easyGroup

Andy Hobsbawm, Founder and Chief Creative Officer, Agency.com

Noah Yasskin, Marketing Analyst, Jupiter

Chair - Robert Dwek, Evolve

### Net Visions in Manufacturing

14.45 - 16.15

Carl Symon, Chairman, IBM UK Allison Watanabe, IT Director,  
Canon

Chair - Brian Tinham, Manufacturing Computer Solutions

### Net Visions in Retail

Wednesday 24 May 2000

11.45 - 13.15

Duncan Bell, Global IT Director, HMV Media

Aidan Rowsome, Managing Director and President Europe,  
bid.com International Ltd

Jupiter, speaker to be confirmed

Chair- Chris Field, Retail Technology

Net Visions in Government

14.45 - 16.15

Mark Gladwyn, Deputy Director of the Central IT Unit

David Fellows, Deputy Chief Executive, Knowsley Metropolitan  
Borough Council.

Chair - Alan Burkitt-Gray, Government Computing

Net Visions in Banking

Thursday 25 May 2000

11.45 - 13.15

Martin Johnson, Marketing Director, Citibank

Alan O'Neill, Head of Electronic Banking, NatWest

Chair - Geraldine Lambe, Banking Technology

Net Visions in Telecoms

14.45 - 16.15

Robert Morrison, Director of Energy and Communications, BT

Dela Quist, Director for European Sales Excite

Chair - Peter Purton, Telecoms World