

# Mayan Calendar sees member boost to Marital Affair

Submitted by: MaritalAffair Ltd

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The Mayan Calendar tells us the end of the world will be December 21st 2012 and should this be true, it poses a lot people a small dilemma. What haven't I done, what will I do with the time I have left and finally and of course, most importantly, have I had sufficient sex in my lifetime? Most people will answer this question with a resounding, hesitation free "no". Ricky Gervais uses the classic, yet slightly optimistic chestnut of 'The world is going to end' in the film, The invention of Lying in order to gain his wicked way with a believing blonde. The end of the world has power, especially when it comes to getting more sex.

When your time is cut short, people propel themselves into a frenzy of must do's before I die. Sky Diving maybe a primary choice, god knows why, as this only increases the odds of the death knell chiming a littler sooner; some opt for seeing The Great Barrier Reef or hitting Vegas where they'll spend their life's savings trying to pull off a gamblers dream, but most, if they are honest, will bring sex into the equation. It's like in the final hours of our inevitable death; our instincts allow us to think of nothing, but creating more life.

Marital Affair is an adult dating (<http://www.maritalaffair.co.uk>) site, offers people, both married and single, the doorway to uncomplicated encounters with other members. Averaging 700 new members a day the site has seen a substantial increase, some 40% in fact, in people joining over the previous week to over a 1000 new members a day. This incredible spike is very interesting as the spike coincides with the recent run of articles in the press about the alleged closure of planet earth. To add further evidence that people are joining on the back of the looming Armageddon, member profiles have been found with humorous yet catchy one liners such as "I'm going out with a bang" and "free till December 21st".

Paul Graham the founder of Marital Affair says, "We can't put the huge surge in membership down to anything else, January is typically very busy for us, but numbers are very, very high, particularly over the last week. Maybe this rise in numbers is down to people wanting to fulfil their fantasies before it's too late. If we do have a whole host of people opting for 10 months of fantastic sex and the world doesn't end, I'd say they've had a pretty good time preparing for it."

Adult Dating site, Marital Affair is the UK's leading extramarital and infidelity service founded in 2006 which is now available through desktop and mobile.

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