

ExtraCare Charitable Trust Promotes Community Involvement in New Retirement Village

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(United Kingdom – 13th January 2012) Committed to offering the over 55s an alternative way of living, ExtraCare Charitable Trust has announced plans to open a contemporary complex in the heart of Coventry. The retirement village, one of a series of their alternative to care homes (<http://www.extracare.org.uk/>), will lie close to the city centre and will work on the vision that all senior citizens should enjoy a healthier, more active and independent lifestyle.

ExtraCare Charitable Trust community villages are diverse and fun, offering senior residents a range of exciting activities. Earlsdon Park has been chosen as the most fitting location as it offers a village lifestyle with independent shops, a relaxed atmosphere and a suburb steeped in history. A community theatre located at the back of the building is currently being restored and an area comprising restaurants and food stores will make this alternative care home a hub of activity.

The village in Coventry would be available to all over 55s in the area and would offer a range of homes for rent and purchase at an affordable price. Moving away from the stereotypical care home, ExtraCare Charitable Trust fosters an environment of supported independence which gives residents the chance to take advantage of the social and leisure opportunities available through community involvement.

The ExtraCare ambition means that all residents who need support within their home will receive it from the qualified members of staff who have won awards for their well-being service without having to miss out on the community spirit which is enjoyed in the retirement villages.

Those wishing to find out more about the new Extracare Charitable Trust village in Coventry are encouraged to register their interest so that the organisation can keep them updated on any developments. Alternatively, they can click this link (<http://www.extracare.org.uk/about-extracare.aspx>).