

The easy, green and friendly way to school fundraising

Submitted by: Cerco Communications

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Schools are always on the lookout for new and innovative ways to raise funds. The traditional school fairs and cakes sales can no longer be relied on by schools to raise all the money they need. A new community based website MYGYKO (<http://www.mygyko.com>) is offering a new way to approach fundraising, which allows both parents to benefit as well as the school.

Parents help raise money for their school by simply passing on their children's uniform, sports equipment etc that they no longer use to other parents. When a parent lists an item on MYGYKO (<http://www.mygyko.com>), the company will donate 50p to the school.

MYGYKO (<http://www.mygyko.com>) enables parents to pass on the items their children have now outgrown with other families at their school. The site is easy to use and allows parents to both, sell, give away and swap items. The site opens up the trading that often goes on informally between a few parents at the school to the whole school community. The site is free to use for both the parents listing items and the parents acquiring items.

There are not many fundraising initiatives that enable parents to benefit their pocket whilst also benefiting the pockets of their school.

Parents can earn some extra cash by selling on quality items their children no longer use and numerous items can be given away or swapped rather than parents buying brand new whilst other parents thrown away items that have plenty of use left in them.

MYGYKO (<http://www.mygyko.com>) has the majority of schools within the UK listed so all parents need to do is register their own personal account under a school. Teachers and Parents' Associations need do nothing but simply promote the website to parents and then sit back to wait for a cheque to be sent on a termly basis.

GYKO offers way of fundraising that is simple and easy, eco-friendly and parent friendly.

The website MYGYKO (<http://www.mygyko.com>) has more information about how your school and earn up to £200 per term.

ENDS:

Notes to Editor:

GYKO is the free online local community marketplace for listing used, second hand, nearly new and pre-owned:

- School wear
- Dance wear

- Science equipment
- Clothes
- Books
- Sports equipment
- Musical instruments
- Audio equipment

The site lists all the main schools in the country. In addition many uniformed organisations and groups are also included on the site.

GYKO will pay a maximum of £200 per school per term with each parent listing a maximum of 20 items.

FOR FURTHER INFORMATION PLEASE CONTACT:

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