

Intellicig signs Electronic Cigarette deal with Costcutter

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Intellicig, the leading Electronic Cigarette (<http://www.intellicig.com>) company, is continuing to consolidate its market share by forming yet another strategic retail partnership with Costcutter, one of the largest symbol groups in the UK. With over 1550 stores across the UK supporting independent retailers and providing a world-class service, Costcutter will make Intellicig Electronic Cigarettes (<http://www.intellicig.com>) even more readily available to smokers. The Costcutter maxim of 'Fresh, Local, Value' is one that Intellicig easily subscribes to, being a UK company that has developed and manufactures their ECOpure eliquid (<http://www.intellicig.com/shop/ecopure-e-liquid.html>) in Bioscience Laboratories at Manchester University. Costcutter stores will be offering Intellicig Rechargeable and Intellicig Disposable electronic cigarettes along with ECOpure Refill Capsules. The Intellicig is not only cheaper than traditional cigarettes; it is less harmful, which is a key factor in smokers making the transition to this realistic alternative.

Tony Sefton, Sales Manager at Intellicig, commented, "The Costcutter partnership represents another successful milestone on our development road map. We are expanding on many fronts, having already sealed UK partnerships with thousands of retailers and pharmacies, and Intellicig products are now widely available to retail customers. We spend a significant amount of time on meticulous planning and preparation so that we can provide retailers, and the end user, with the optimum experience in terms of quality and support."

The Costcutter brand is a familiar sight in many towns across the UK and is synonymous with quality and value, making Intellicig an ideal product partner. As the cost of smoking increases and more smokers become conscious of the harm caused by cigarettes, this technological marvel, the Intellicig, represents the intelligent choice as it is less harmful and much more affordable. Smokers are now freeing themselves from the stigma of smoking and can indulge in their pleasure without causing harm to others and without creating the odours associated with burning tobacco.