

“Health check essential before jumping into a cloud migration strategy”, says Peter Job, CEO at Intergence

Submitted by: Kiss Communications

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Cambridge, UK: The IT industry is being transformed by cloud computing and 2012 is predicted as the year this technology becomes main stream as the market for public cloud computing is set to reach US\$5.8 billion by 2015

(<http://www.nationmultimedia.com/technology/Cloud-Computing-to-become-Mainstream-in-2012-Frost-30171106.html>).

But the key challenge according to Peter Job, CEO at Intergence (<http://www.intergence.com/>), an independent IT infrastructure technology company, is how to optimise and fine tune an organisation's infrastructure to best take advantage of the new technology.

Peter explains, “Before jumping into the cloud, organisations must take a look at its current assets and review how they can be optimised. Taking a new approach and carrying out a full health check prior to taking the leap to the cloud will save time and money by starting to plan a cloud migration strategy.”

Intergence has embraced the cloud for all of its internal IT systems and used this to fast track the development and spin-out of Real Status (<http://www.real-status.com/>), the world's first true cloud visualisation and analytics engine. Real Status's product Hyperglance (<http://www.real-status.com/hyperglance>) enables businesses to take advantage of revolutionary “clear view” technology that enables “fly-by-wire” views into the cloud. This enables infrastructure managers to make informed business decisions and measure cloud efficiency and integrity.

IT Optimisation Consultancy is one of Intergence's key strengths and the company works with many of the UK's leading blue chip and FTSE 100 businesses. Peter continues, “Once a cloud migration strategy has been implemented and the business requirements have been quantified, technology decisions can be made on the benefits to the business.”

“If intelligent decisions are made on the basis of “what you can't see you can't measure”, a cloud manager will need help with automation and visibility. Cloud hygiene based on good business and technology practice will ensure that all businesses considering cloud implementation will realise the true business benefits.”

Peter concludes, “If the Red Flag Act had not been repealed in 1896, the internal combustion engine and the car would never have survived. The Red Flag protagonists lost the argument in the same way that the Cloud sceptics are currently moving. The old arguments about security and business ROI's being unproven are becoming rather tired.”

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About Intergence

Intergence (<http://www.intergence.com/>) is a leading independent IT Optimisation Consultancy, headquartered in Cambridge, UK, with a regional office in the Middle East (Dubai, UAE) and was founded in

2003 to address the growing requirements of clients demanding high-level impartial expertise in networks and IT. Our close relationship within the Cambridge academic community enables us to innovate in partnership, rapidly incorporating the latest technology advances into our products and services. Intergence operates over two distinct lines of business; people and performance. Our expertise and knowledge within the field allows us to resource the right people in the right place, getting your IT projects completed quickly and hassle free. Utilising world first products and professional optimisation services, Intergence has a clear and common purpose- to improve performance and extract more value from your IT infrastructure.

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