

Voluntary carers highlighted as unsung heroes in national competition from Motors.co.uk

Submitted by: Motors.co.uk

Wednesday, 1 February 2012

The launch of a national campaign to find a local hero to be named "Most Deserving" and receive the gift of £10,000 towards a car, plus a donation of £2,500 donation to the charity of their choice has highlighted the vital role unpaid carers across the country play.

Leading used cars (<http://www.motors.co.uk>) website Motors.co.uk launched the competition to champion local heroes in January and has been over-whelmed by the response. Nominees include several high profile charity campaigners, including a Paralympic athlete, but many private carers with spouses and other family members who are depend on them have also been singled out for praise.

Phil Jones, commercial director at <http://www.motors.co.uk> calls for family and friends to get behind their nominees and nominate individuals who they believe are special: "We're hearing some life-affirming stories about people who do great work without reward. It is clear that there are many people around the country whose quality of life is dependent on the generosity of un-rewarded carers."

Nominations are still open and there is no limit on the number of times a nominee can be named. You can read updates about the nominations so far at <http://www.motors.co.uk/cars/news>

As well as the reward for the eventual winner, Motors.co.uk will soon be announcing details of a new prize draw for those who take the time to vote in nominations stage.

Messages about the nominees include:

For Terry in Bradford on Avon, Wiltshire: "Terry is a remarkable woman who is always thinking of others. She and her husband have been respite carers and now do a lot of work helping people with M.E. She is one of the least selfish people I know. Remarkable."

About Sharon in Aylesbury, Buckinghamshire: "My neighbour Sharon has a gorgeous son who we all love, however as a baby he suffered from meningitis which has slowed his development and made life very hard for them all. Sharon has three children, and despite her eldest son needing so much of her love and care and attention, her other two children are a real credit to her and her husband Mark."

Describing Joanna in Nottingham: "Joanna is the most kindhearted person I know. She never hesitates to offer her help, even if it compromises her own life."

Charities and organisations associated with the nominees so far include –

- <http://www.meassociation.org.uk/>
- <http://www.oliverfisher.org/>
- <http://givingtokings.org.uk/>
- <http://www.breakthrough.org.uk/>
- <http://www.newhopechildrensfoundation.org/>
- <http://www.amyandfriends.org>
- <http://www.pierssimonappeal.org/Home.html>

- <http://braintumourtrust.co.uk/>
- <http://www.chelseasangels.co.uk/>
- <http://www.familiesagainstneuroblastoma.org/>
- <http://www.stfrancis.org.uk/>
- <http://www.lifeforakid.co.uk/>

Make your nomination here <http://mostdeserving.motors.co.uk/>

About Motors.co.uk

Motors.co.uk is a leading used cars (<http://www.motors.co.uk>) advertising website that aims to make the process of finding the right car as easy as possible for used car buyers & the selling of used cars as straightforward and cost-effective for used car dealers.

To find out more about how you can support the search for a local hero, or to get further information on the charity donation and the nominees' stories, please contact:

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