

Blanche in the Brambles Reveals New Autumn/Winter 2012 Collection at Pure London

Submitted by: Shepherd PR Limited

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Luxury British accessories label Blanche in the Brambles (<http://www.blancheinthebrambles.co.uk/>) is set to launch its new Autumn / Winter 2012 collection exclusively at Pure London on 12th February 2012 (<http://www.blancheinthebrambles.co.uk/>), stand K89.

The latest collection of desirable faux fur and sheepskin accessories is inspired by love letters, frosty mornings and dark winter evenings. Products are available in a variety of beautiful faux furs of the finest quality, including liver spot grey, monochrome Dalmatian and a romantic snow leopard. As always, the collection is manufactured in Great Britain.

Creative Manager Elizabeth Eastwood comments, 'This season we have concentrated on finding the best quality faux fur available to buy, and we have found it. Our faux furs prove that there is no need to use real fur when such luxury imitations are available. We have contrasted textures and colours by teaming our faux furs with traditional waxed cotton and bouclé cloths'.

'We have also concentrated on unique design detailing in order to offer our customers something completely different, taking our inspiration as always from traditional British fashion with a modern twist. My favourites include the Raccoon Tail Scarf, perfect for a glamorous festive function and the Sheepskin Mittens with bow detailing, adorable'.

For sales and press enquiries please contact Elizabeth Eastwood on (+44) 01179 095694, info@blancheinthebrambles.co.uk

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Notes To Editors

1. Just like its customers, Blanche in the Brambles represents timeless elegance. Its founder, Elizabeth Eastwood, has experience in the luxury fashion sector in both Paris and London and is a graduate of London College of Fashion.
2. Born and raised in the rolling green hills of Hampshire, Elizabeth is a country girl at heart, with the company taking its name from the family's much loved Dalmatian, Blanche.
3. Elizabeth is available for interviews on request.
4. Media Enquiries info@blancheinthebrambles.co.uk