

Carole Nash kicks off an action-packed season of events

Submitted by: SEPR

Monday, 6 February 2012

The Carole Nash MCN Motorcycle Show 2012 kicks off this Thursday at ExCeL London, marking the start of another season of action-packed events for the UK's favourite bike insurance broker. This year will see Carole Nash take part in over 25 shows, ride outs and special events, ensuring that the company remains at the heart of the motorcycling community.

As a long-standing supporter of the London show, motorcycle insurance broker Carole Nash (<http://www.carolenash.com/>) is well known for its exciting displays of custom machines and 2012 will be no exception. Highlights will include two stunning Shaw Speed & Custom Harley-Davidson creations - the 2009 Fatboy that was completely dismantled and re-built in support of the film Captain America and the unique Rocker C 'Mission Impossible' - so called after the owner's very specific brief.

As well as seeing these impressive motorcycles, visitors will also have the chance to chat to the Carole Nash staff about all things biking. Experts will be on hand to offer invaluable advice on the best motorbike insurance (<http://www.carolenash.com/>) packages available and provide quotes to suit individual bikers' needs. The ever-popular Carole Nash girls will be available for photos while they hand out the last of the much sought-after 2012 Carole Nash calendars.

By entering the annual Carole Nash promotion, one lucky visitor could become the proud owner not only of the bike of their dreams, but also the means with which to customise it. The winner will be free to choose any motorcycle of their choice up to the value of £15,000 plus £10,000 for any modifications.

Having paid a visit to the title sponsor's stand, visitors can head out into the rest of the Carole Nash MCN Motorcycle Show to experience everything that 'the greatest bike show on earth' has to offer. Some of the world's leading manufacturers will be present displaying their hottest new bikes and accessories, racing stars will be dropping by for autograph signing sessions and visitors will have the chance to make massive savings on kit and accessories.

This year the ticket price includes entry to the unique and action-packed Revolution show - a head-to-head adrenaline fuelled competition featuring some of Britain's best biking talent, including John McGuinness, Neil Hodgson and David Knight. The advance ticket price of £20 represents great value for anybody with a passion for motorbikes and Carole Nash is proud to continue its support of the show.

"We're excited about the year of great shows and events ahead as each one provides the perfect opportunity to extend our ongoing commitment to understanding motorcyclists," explains Carole Nash Events Manager Sarah Griffiths. "It is so important that we are out there in the community, talking to motorcyclists not just about insurance, but about motorcycling as a whole and what makes bikers tick. Everyone is welcome on the Carole Nash stand and we have some great promotions and giveaways planned, so come along and see us if you can."

See where Carole Nash will be in 2012 in our shows & events calendar (<http://www.carolenash.com/insidebikes/shows-events/shows-events-calendar.htm>).

Ends

Note to Editors

Carole Nash was ranked as the UK's 39th biggest UK insurance broker and the UK's 11th biggest personal lines broker in August 2011 by Insurance Times magazine. The company employs over 300 staff in the UK and Ireland and provides insurance for some 300,000 classic, vintage, modern, custom and off road motorcycles – around 20 percent of all licensed machines. Its market-leading status has also been confirmed by the independent bikers' survey, RiDER Power, which has found the company the Most Used Broker in 2002, 2003, 2004, 2006, 2007, 2008, 2009 and 2010. The company is also a leading player in the classic car sector with its portfolio also spanning modern car, van, military vehicle, travel and home insurance.

For more information, email media@carolenashmedia.com, call 01525 270100 or visit www.carolenash.com

