

Confused.com guides pet owners through the minefield of pet insurance

Submitted by: pr-sending-enterprises

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Confused.com has launched its revamped pet (cat and dog) insurance comparison service. The service is more user-friendly, with a quicker quote process and with more insurers to choose from meaning pet owners are armed with all the information needed to make a more informed decision. Confused.com's comparison service makes it easy for customers to compare pet insurance.

Pet insurance can provide valuable peace of mind against unexpected and expensive vets bills; the cost of unexpected operations, expensive treatments and even help with the cost of searching for a missing pet. One simple form searches all Confused.com's pet insurers and will compare the best quotes for your pet.

Confused.com is not a broker, so the website will only offer clear and impartial quotes. With the increased choice of insurers on the panel dog insurance policies can cost as little as £6.29 a month and cat insurance policies can start at £3.13 a month.

Clarissa Baldwin, CEO of Dogs Trust, the UK's largest dog welfare charity said: "Your dog is part of the family and deserves to get the best possible veterinary care when necessary. There is no National Health Service for pets, and veterinary fees continue to rise at a faster rate than general inflation. If you can afford it, we would certainly recommend taking out pet insurance (<http://www.confused.com/pet-insurance>).

"Pet insurance may seem expensive, but it really could mean the difference between life and death for your pet. It would be heart breaking to have your dog put to sleep just because you couldn't afford the necessary veterinary treatment. If your dog is lucky you may never have to claim any money back, but at the very least it really does give you peace of mind."

Kate Rose, Head of Pet Insurance at Confused.com continued: "Finding the right pet insurance policy can be a difficult and confusing task, you want to be able to find a policy that covers your pet for everything it needs but a policy that is also cost effective, that's where Confused.com's new webpage can help.

"With an easy and effective website and a number of pet insurers on its panels you can get the exact cover that you need for your pet. Also with policies starting as little as £3.13 why now compare now and get the cover your pet deserves."

To make it easy for customers to compare prices, Confused.com have put together a best buy table for pet insurance, allowing pet owners to see at a glance companies that provide the best deal for certain criteria. Users will be able to filter out cover for Accident only, Time limited, Maximum benefit and Lifetime cover types, and be presented with the best monthly price for their Dog or Cat.

About Confused.com:

Confused.com is one of the UK's biggest and most popular price comparison services. Launched in 2002, it generates over one million quotes per month. It has expanded its range of comparison products over the

last couple of years to include home insurance (<http://www.confused.com/home-insurance>), travel insurance, And specialist insurances such as over 50's life insurance (<http://www.confused.com/life-insurance/over-50>) and car insurance for young drivers (<http://www.confused.com/car-insurance/young-driver>).

Confused.com is not a supplier, insurance company or broker. It provides a free, objective and unbiased comparison service finding users great deals on a wide-range of insurance products, financial services, utilities and more. Confused.com's service is based on the most up-to-date information provided by UK suppliers and industry regulators.

Confused.com is owned by the Admiral Group plc. Admiral listed on the London Stock Exchange in September 2004. Confused.com is regulated by the FSA.

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