

Hairtrade launches three new products

Submitted by: pr-sending-enterprises

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Hairtrade has launched three new products, supplementing its men's range and hair care range.

It in its men's range, Hairtrade has launched Bluebeards Revenge (<http://www.hairtrade.com/the-bluebeards-revenge-m-69.html>), a premium range of quality male grooming, shaving and skincare products designed to combat tough stubble and tackle shaving problems like razor burn and rash, including pre-shave oil, post-shave balm, luxury shaving cream and a Doublloon brush. A starter pack is also available featuring the aforementioned products as well as an anti-perspirant deodorant.

Also recently added to Hairtrade's hair care range is Macadamia (<http://www.hairtrade.com/macadamia-natural-oil-m-68.html>) Natural Oil, which is used by many professional hairdressers to help rejuvenate hair. The oil does this by combining two natural ingredients; macadamia and argan. The Macadamia Healing Oil Treatment is ideal for nourishing, conditioning and smoothing hair.

milk_shake (<http://www.hairtrade.com/milkshake-m-70.html>) is also now available from Hairtrade. A salon professional hair care brand, milk_shake offers a complete range of quality products to enhance and maintain the natural beauty of hair, including conditioners, shampoos, an active milk mask, a styling potion and an active yoghurt mask. milk_shake utilises the benefits of milk and fruit for wellbeing and beauty to satisfy the needs of the discerning consumer and salon professional.

Mark McDonagh, Business Development Manager at Hairtrade commented: "We are always looking out for new products to offer our customers. The start of the year has seen the introduction of three hugely popular products to expand both the hair care range and also the men's range."

About I&K International Limited:

I&K International Limited was established in 2005 and is now one of the leading online hair care, hair extensions and beauty products distributor and retailer across the UK and Europe. Hairtrade provides a wide range of hair extension products, hair care and hair electrical brands.

Hairtrade provide a wide range of 100% human hair extensions (<http://www.hairtrade.com/>) mainly, human hair weaves, I&K clip in Hair Extensions and pre-bonded hair and European hair extensions. Among its top brands are I&K 100% Human Hair and Remy Hair, Top Model and Jessica Simpson hair. In addition to its 100% human hair extensions the company also provides synthetic hair extensions, wigs, hairpieces, hair extensions accessories and tools, as well as an extensive range of hair care products from brands such as Tigi, L'Oréal, Schwarzkopf, Goldwell, Matix, Fudge, Keune, Sexy Hair and many more.

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