

JLB Wholesale meets EDI deadline through Wesupply

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COVENTRY, February 14th 2012: JLB Wholesale, a supplier to UK retailers and wholesalers, selected Wesupply's OneTime™ EDI solution to meet a customers' EDI mandate. Going live within the 7 day deadline, the company is now using the Wesupply platform to automate the exchange of orders and invoices with its customer, a leading grocery retailer.

"We were looking for an outsourced solution to remove the internal requirement for hardware, software and EDI expertise/support" says James Bowes, Managing Director at JLB Wholesale. "Speed of deployment was absolutely critical as we had a customer deadline that we simply had to meet."

"Complying with customer s' EDI mandates can be a challenge for companies both large and small. I am delighted that we were able to assist JLB Wholesale in meeting their customers' requirements" says Ben Holmes, Sales Executive at Wesupply. "The OneTime® solution is fully scalable and will therefore provide JLB Wholesale with the flexibility to meet new customers' EDI requirements moving forward".

JLB Wholesale join an ever growing and diverse list of CPG suppliers who are using Wesupply to trade electronically with their customers, including Daler-Rowney, Produce World and Capespan. Leading retailers including Sainsbury's, Screwfix and Poundland, also effectively manage their supply chains using Wesupply's intelligent EDI solution to trade with their suppliers.

About Wesupply

Wesupply provides a fully managed and outsourced electronic business-to-business integration service, using a unique approach that maximises supply chain collaboration between independent organisations. This approach has consistently helped our customers secure tangible operational cost savings along with improved customer service, since the business was founded in 1999. Companies across all industries, including Retail, CPG, Energy and Manufacturing rely on Wesupply to manage business-critical information flows for their extended supply chain processes.

Visit Wesupply's website at www.wesupply.com

About JLB Wholesale

JLB Wholesale was established in 2004 with a concept to supply independent retailers and wholesalers across the UK with discounted products in the confectionery and soft drink sector. Since then the company has evolved and diversified into additional sectors such as toiletries, houseware's, pet food, stationery and groceries.

Visit JLB Wholesale's website at www.jlbwholesale.co.uk

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