

Advorto appoints ACME Business Consulting as Distribution Partner for China and Singapore

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Advorto, one of Europe's leading vendors of recruitment management systems, has today appointed the Hong Kong and China based, ACME Business Consulting (ACME), a specialist in business change management and HR performance programmes, as its first Distribution Partner for Greater China and Singapore. ACME will now distribute and support Advorto's systems in those territories.

ACME, whose clients include Bank of China and ICBC bank, provides organisations with strategic consulting, training and technological systems that improve business performance and help manage organisational change. ACME's Founder and CEO Roy Fung, a former President of StepStone China, said "Advorto's online recruitment systems are "best-of-breed" and proven in many global companies. ACME has the expertise to advise its clients how to optimise these systems for their HR needs in the China and Singapore."

Headquartered in Hong Kong with offices throughout greater China and Singapore including Guangzhou, Shanghai, Taiwan and Singapore. ACME's HR services include leadership development, talent management and employee performance programmes.

Established in 1998, UK based Advorto has built over 200 recruitment management systems and is now a leading SaaS vendor for large organisations. Advorto plans to provide talent management and employee engagement solutions in 2012. Its partnership with ACME is part of Advorto's initiative to distribute its systems throughout Asia.

Advorto's Founder Mike McClelland said: "We are excited about this partnership with ACME. They have a strong management team with extensive HR experience and contacts that will help our clients in the China and Singapore leverage their human capital to maximum effect using Advorto's systems."

More information about Advorto (<http://www.advorto.com>) and ACME (<http://www.acmegroup.hk>), please click on the links.