

British Airways launches travel tip videos for half-term holidays

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With more than 900,000 people travelling with British Airways this February half-term, the airline is giving travellers a light-hearted helping hand with their top travel and baggage tips collected from their staff all over the airline.

The videos, which are located on YouTube, can be found at: <http://bit.ly/y0jiLN> (Travel) and <http://bit.ly/xNZFgE> (Baggage).

The videos include tips pertaining to travelling with small children, remaining comfortable when travelling between different climates, how to remember passports and other essentials, and practical packing and baggage advice.

Abigail Comber, Head of Brands and Marketing, said: "With thousands of our worldwide team travelling around the globe and 30 million customers flying with British Airways a year, the airline is a font of top tips to make travel easy and the video is a nice way for us to pass that on."

The top day for getting away is Friday, February 10th with nearly 95,000 people jetting off on British Airways flights and the peak return date is Friday, February 17, 2012 with nearly 85,000 travelling.

Most popular holiday destinations with British Airways over half-term are New York, Rome, Barcelona, Amsterdam, Dubai, Las Vegas, Orlando, Hong Kong, Prague and Paris.

And there are still a few bargains to be had including three night city breaks in Amsterdam (http://www.britishairways.com/travel/city-breaks-amsterdam/public/en_gb) staying at the 3-star Blyss Hotel departing on February 13th. The package includes return British Airways flights from Gatwick and accommodation only.

- Ends -

About British Airways:

British Airways plc offers a wide range of worldwide destinations - including holidays in Brussels (http://www.britishairways.com/travel/holidays-in-brussels/public/en_gb), Maldives holidays (http://www.britishairways.com/travel/holidays-in-maldives/public/en_gb), holidays in Glasgow and holidays in Paphos, as well as hotels, flights, car rental with Avis and experiences. Customers can save time and money with ba.com when booking ATOL protected holiday packages, ATOL number is 5985. Passengers are offered added peace of mind to their holiday plans and the security of travelling with British Airways. British Airways plc constantly seeks to exceed customers' expectations, both in terms of the value for money and quality of the service provided.

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