

MIX & MATCH - select two of your favourite fragrances and make big savings in-store and at www.TheFragranceShop.co.uk –

Submitted by: Sparkle PR
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If you're looking to dust off the winter cobwebs and 'spring clean' your fragrance wardrobe; but worried it's going to take its toll on your bank balance, take a look at The Fragrance Shop's 'Mix & Match' promotion.

Whether you're looking to splash out on your favourite celebrity, popular designer or classic fragrance, The Fragrance Shop is giving customers the opportunity to buy two selected fragrances (examples listed below) and make big savings. Perfect for those on a tight budget the 'Mix & Match' promotion will run in store and online at www.thefragranceshop.co.uk from 15th February – 23rd February 2012.

For a taste of what to expect, see below:

MIX AND MATCH, AND BUY 2 OF THE FOLLOWING FRAGRANCES FOR ONLY £20

Mariah Carey Luscious Pink Gift Set 30ml – RRP £20.00

Mariah Carey's second fragrance for women, Luscious Pink is described as a sparkling floral fragrance. The fragrance notes include bergamot, Ocean Breeze accord, sparkling Bellini accord, Tahitian and Tiare. The gift set comes complete with three purse sprays and a butterfly charm.

J Lo Love and Glamour 15ml – RRP £12.50

A showstopper, this starlet reflects the elegantly extravagant, luxurious side of Jennifer Lopez. Surging with sparkling, juicy top notes, the scent lingers with a sexy bouquet of floral mid notes before wrapping you in a smouldering musky dry down.

Bench Urban 50ml – RRP £15.00

A sophisticated scent for the guy who wants to leave a lasting impression. This woody scent combines lavender, patchouli, nutmeg, bergamot, orange and cedar wood with moss and amber musk to give you a cool, exciting eau de toilette spray.

Only Way is Essex Be Reem 100ml – RRP £18.49

Be Reem is the first male fragrance from the stars of TOWIE. This fresh, young scent features top notes of bergamot, lemon, grapefruit, lime and mandarin; heart notes of lavender, fennel, green leaf, green violet, apple, melon, cardamom, rose, violet and lily; and base notes of sandal, cedar, amber, vanilla, moss and musks.

MIX AND MATCH, AND BUY 2 OF THE FOLLOWING FRAGRANCES FOR ONLY £30 FRAGRANCES

Victoria Beckham Signature 75ml – RRP £35.48

An ambassador of fashion and international style icon. Signature for her captures the essence of Victoria's innate fashion flair, delicate strength and femininity. The scent opens with sweet top notes, followed by a floral heart and settles on a sensual but sophisticated base of patchouli, amber and musk.

CK In2U 50ml – RRP £28.00 A fresh floriantal fragrance with top notes of pink grapefruit, bergamot, orange zest and currant leaves. Middle notes of sugared orchid accord, geranium and white cactus. Base notes of neon amber, vanilla souffle, tonka bean, musk and red cedar. A youthful, easy to wear, cool fragrance; ideal for the young technosexuals. A scent for the spontaneous sexy connected woman.

David Beckham Intimately 75ml – RRP £33.91

This top scent from a true sport icon is a must for masculine men. The scent boasts vibrant Wood and spices bringing vibrancy, comfort and warmth. This popular fragrance is perfect for day or evening.

Burberry Weekend 30ml – RRP £23.00

An outdoor inspired fragrance, designed to embrace the spontaneity of open air pursuits. This fine fragrance contains peach, apricot and marigold and is accented with musk, vanilla and sandalwood.

MIX AND MATCH, AND BUY 2 OF THE FOLLOWING FRAGRANCES FOR ONLY £40 FRAGRANCES

Justin Bieber 50ml - RRP £29.00

Justin Bieber's fragrance for her is full of the energy, passion and confidence that drove him to the top of the charts. It is playful, thought-provoking, fresh yet flirty and anything but ordinary. The bottle comes with a collectible crystal key and heart charm from Justin. With notes of mandarin, juicy pear, wild berries, jasmine, creamy florals, vanilla and soft musks this is a perfect every day fragrance.

Angel Innocent 50ml – RRP £40.34

A spirited and playful fragrance that instantly seduces with its sparkling, fruity cloud, and its tender, delicious mist. Angel Innocent is an Oriental-Fruity fragrance that dazzles with top notes of Bergamot, Mandarin and Helional, and a delectable heart of Honey, Dewberry, Blackcurrant and Passionfruit. A sweet base of Sugar Almonds, Meringue, Amber and Musk create an aura of radiance and light.

Polo Sport 75ml – RRP £43.00

Designed for the sport loving male. This popular fragrance contains seaweed, algae, mint and is accented with nutmeg, oakmoss and sandalwood.

Joop Go 100ml – RRP £46.00

Joop Go Eau de Toilette is an energetic fragrance for the man with boundless energy, hell-bent on spreading his infectious sense of fun. Joop! The fragrance boasts a woody scent, perfect for anytime.

MIX AND MATCH, AND BUY 2 OF THE FOLLOWING FRAGRANCES FOR ONLY £60 FRAGRANCES

Lady Million 30ml – RRP £33.70

Ultra-feminine, glamorous and incredibly chic, Lady Million embodies the ideal woman. The scent opens with a blend of fresh, fruity top notes of orange and raspberry, enhanced with floral heart notes, while rich base notes of patchouli, honey and amber create a long lasting and spicy finish.

Diesel Loverdose 30ml – RRP £36.00

Loverdose represents Diesel femininity, a woman who is sexy, playful, and rock 'n' roll. She receives an overdose of love from those around her, but she wants more. She desires pleasure, adrenalin and passion. Loverdose is an addictive floral-oriental with a gourmand base; with notes of mandarin, liquorice, jasmine and vanilla. The bottle is an edgy, multi-faceted heart with a dagger through the middle, representing a beautiful but deadly weapon of seduction.

Armani He 50ml – RRP £41.50

Emporio Armani He is a sensual, woody fragrance inspired by contemporary masculinity. This fine fragrance contains basil, cardamom, vetiver and is accented with cedar, sandalwood and musk.

Davidoff Cool Water Man 200ml – RRP £38.00

Davidoff Cool Water For Men is a unique and aromatic fresh fragrance that defined a wealth of fragrances after its launch. With Davidoff Cool Water For Men enjoy a cool wave that gives you strength and vitality, experience the intense freshness of peppermint, feel the strength of spicy coriander and lavender and exude sensuality from musk and amber.

Don't miss this amazing promotion! Visit your nearest The Fragrance Shop store, or log on to www.TheFragranceShop.co.uk to make the most of these fantastic offers.

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Notes to editors:- The Fragrance Shop offers designer, celebrity, and newly released fragrances from the world's finest houses, including perfumes, eau de toilettes, aftershaves, and splashes by popular brands such as Gucci, Paco Rabanne, Hugo Boss, Armani, Dolce & Gabbana and many more.

Save money in store and on-line with regular offers, seasonal discounts and free delivery over £40 at www.thefragranceshop.co.uk.

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