

## Hairtrade adds InStyler to its product range

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Hairtrade.com, one of the UK's leading online retailers of hair extensions, hair care, and beauty products has added the hugely popular InStyler rotating iron to their ever expanding product collection.

InStyler has become a much talked about product over recent months, with bloggers opting for the InStyler in place of their usual hair straighteners ([http://www.hairtrade.com/hair-straighteners-c-66\\_170.html](http://www.hairtrade.com/hair-straighteners-c-66_170.html)) and curling tongs. The motorised rotating iron is capable of straightening, curling, creating volume and adding shine to all hair types and its heat settings help to create the most effortless waves and curls in very little time.

To coincide with the new product, Hairtrade is running a competition on Facebook where one lucky person can win an InStyler.

Mark McDonagh, Business Development Manager commented: "It was a great decision to introduce InStyler to our product collection. We already sell hair straighteners and curling wands so we're excited to be able to offer a product that does everything. We have had a lot of feedback about the InStyler already so it's becoming a firm favourite with bloggers and customers alike."

About I&K International Limited:

I&K International Limited was established in 2005 and is now one of the leading online hair care, hair extensions (<http://www.hairtrade.com/>) and beauty products distributor and retailer across the UK and Europe. Hairtrade provides a wide range of hair extensions products, beauty, hair care and hair electrical brands.

Hairtrade provide a wide range of 100% human hair extensions mainly, human hair weaves, I&K clip in Hair Extensions and pre-bonded hair which includes Remy hair extensions and European hair extensions. Among its top brands are I&K 100% Human Hair and Remy Hair, Top Model and Jessica Simpson hair. In addition to its 100% human hair extensions the company also provides synthetic hair extensions, wigs (<http://www.hairtrade.com/wigs-c-52.html>), accessories and tools, as well as an extensive range of hair straighteners. The company offers hair care products from brands such as Tigi, L'Oreal, Schwarzkopf, Goldwell, Matrix, Fudge, Keune, Sexy Hair and many more.

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