

Vision247 Shortlisted for Content Delivery of the Year in the Digital Studio Awards 2012

Submitted by: XL Communications

Wednesday, 22 February 2012

- XtremeIPTV™ provides high quality online video platform for iptv solutions
- Cost effective, and simple route to monetising content on any screen

London, 22nd February 2012. Vision 247 (<http://www.vision247.tv>) has been shortlisted in the Digital Studio Awards 2012 (<http://www.digitalproductionme.com/dsawards/>) for its contribution to 'advancing content delivery' with its iptv content distribution network. The Digital Studio Industry Leadership Awards acknowledge the efforts of companies that contribute to the growth of the broadcast and production industry in the Middle East.

Vision247 has been shortlisted for the award for its XtremeIPTV™ online video platform. The platform delivers innovation in encoding, broadcast automation to simplify content delivery to any screen, on any device. The result offers a comprehensive feature set for broadcasters and content owners, providing them with every tool needed to deliver high quality IPTV for online video streaming and monetisation options to audiences around the world.

John Mills, CEO of Vision247, said: "XtremeIPTV represents the most cost-effective solution for television channels and content owners to exploit the Pay-TV market to increase revenue and expand their reach without paying punitive transmission costs."

The XtremeIPTV platform delivers high quality online video streaming using the latest Flash, Silverlight and HTML5 HLS players and is the only solution on the market today supporting all nine broadcasting/streaming delivery protocols. The toolset includes CDN control, subscriber management, content management, payment processing and platform wide reporting on CDN transit, revenues, users and content usage.

The final awards will be presented at CABSAT 2012, in Dubai, the Middle East's largest cable and satellite exhibition, where VISION247 will be exhibiting on stand S-A34, from 28th February to 1st March 2012.

Ends

About Vision247

First to market in the provision of functional internet delivered broadcast, Vision247 provides a complete solution to clients wanting to create compelling TV and video services for connected audiences worldwide. The Vision IPTV platform can be customised for clients and supports all current commercial models from subscription, pay-as-you-go to PPV and advertiser funded. www.vision247.tv

Media contact:

Gary Marshall
Senior Consultant
XL Communications Ltd

Call me now on my mobile: + 44 (0)77 3322 4654

Email me: gary@xl-comms.com