

RapidSwitch supports world's first dedicated server environment for Joomla!™

Submitted by: Iomart Group Plc

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A UK hosting company that offers the world's first dedicated server environment for Joomla!™ has credited Iomart Group plc subsidiary RapidSwitch for its recent growth.

Joomla Wired says it has doubled in size in the past year alone because of the highly available and reliable hosting it gets from RapidSwitch's 1300 ft² Spectrum House data centre in Maidenhead.

RapidSwitch (<http://www.rapidswitch.com/servers.aspx>), a leading UK supplier of self-managed dedicated server solutions, has provisioned some of its fastest servers to support Joomla Wired's customers.

Mark Smeed, director of Joomla Wired (<http://www.joomlawired.com/>), explains: "Our partnership with RapidSwitch has been so successful that we've not even had to advertise our business, all our growth has come from word of mouth and RapidSwitch's support has helped make that happen. The exceptionally fast servers they've provisioned for us in their Maidenhead data centre means we can maximise our returns from each server, which ultimately benefits our business."

RapidSwitch is one of the few UK hosting companies to own its own datacentres. It chooses the very best components for its server builds, having over a decade of experience in building systems. Servers are built in-house from hand-picked components to maximise performance at every price point. RapidSwitch uses quality components from SuperMicro, Crucial, and Seagate with tier 1 contracts in place, and exclusively uses Intel CPUs. All RapidSwitch servers are put through rigorous testing procedures and benchmarking to ensure their quality is sustainable before being put into service.

Sarah Haran says: "It's not uncommon for it to be cheaper to invest in newer technology than it is to try and recode the software stack. RapidSwitch's continual push with new products and solutions means our customers get a better return from their hardware."

The Maidenhead data centre team is on call for customers 24/7, 365 days a year, backed by a 100% uptime guarantee.

Mark Smeed says: "We trust the RapidSwitch staff. Their fast response sets such a great example that we've actually used it as a benchmark for our own business in terms of the high level hosting we offer to our own customers."

Sarah Haran, Managing Director of RapidSwitch, says: "We refuse to sacrifice on the high qualities expected from a hosting provider and we are delighted that our support has allowed Joomla Wired to expand their business."

RapidSwitch is a subsidiary of Iomart Group plc (AIM:IOM) which was named Scottish Digital IT Company of the Year 2011 and is ranked as one of the top web hosting companies in the world.

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News release issued on behalf of RapidSwitch by Jane Robertson, Head of PR for iomart Group plc. For more information please email jane.robertson@iomart.com or call 0141 931 6474 (dir), 0141 931 6400 or 07827948993 (mob).

Notes for editors:

About RapidSwitch

RapidSwitch is one of the UK's leading managed hosting and dedicated server companies. Based in Maidenhead, Berkshire, the company hosts over 4,000 servers for a wide range of clients and employs more than twenty staff. Founded in 1999, it has grown rapidly over the past few years, with a well-deserved reputation for excellent customer service. RapidSwitch is focused on delivering highly reliable managed hosting solutions for its clients. RapidSwitch is a subsidiary of AIM listed iomart Group plc. For more information about RapidSwitch visit www.rapidswitch.com

About iomart Group plc

iomart Group plc (AIM:IOM) is one of the UK's leading providers of managed hosting and cloud computing services. From a single server through to private cloud networks, iomart specialises in the delivery and management of mission-critical hosting services, enabling customers to reduce the costs, complexity and risks associated with maintaining their own web and online applications.

By physically owning and managing its own network infrastructure, including five state-of-the-art data centres in the UK, iomart offers world-beating levels of service to its customers. The Group offers a unique 100% uptime guarantee with all hosting services being engineered to ensure no single point of failure.

iomart Group operates in its chosen markets through a number of subsidiaries: iomart Hosting, RapidSwitch, Easyspace, EQSN and Westcoastcloud. The group has been listed on the London Stock Exchange's Alternative Investment Market (AIM) since April 2000. For more information about iomart Group plc visit www.iomart.com