

Putting loyalty before profits, Cardea launches Mercury Loyalty Scheme to deliver the best candidates in health and social care

Submitted by: SOPR

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Health and social care recruitment agency, Cardea (<http://www.cardearesourcing.com>) has launched the Mercury loyalty scheme. It is designed to attract and retain the best candidates, where continuity is key to the delivery of a high quality service in nursing, residential care, social work and social housing.

Temporary and contract staff who get jobs through Cardea, automatically get Mercury and its benefits as soon as they start working. Mercury offers great discounts with leading high street stores such as Sainsbury, M&S, Comet and Asda. Candidates can also access industry leading training courses to help improve their skills. And with Mercury Extra they are also eligible for special awards for service.

Tony Woollett, Cardea's operations director, who has devised the scheme said:

"We not just about filling posts, we're about providing the best quality staff to our clients and ensuring continuity. And to do this, we are making sure that we are giving something back with Mercury by offering our workers much more than they can get anywhere else."

"Mercury will give our staff practical benefits such as discounts of up to 15% on the supermarket shop, one-off big purchases or theatre tickets. Most importantly we are also offering temporary workers the opportunity to take up further training, making them even more valuable to companies that employ them."

"We're quite a new player in this sector and I think this means we're inclined to innovate, and that's where Mercury comes in. Early indications of performance are good, with clients and candidates embracing the benefits of the scheme."

The training modules will enable candidates to improve their skills thereby allowing them to contribute more when working with Cardea's clients. The courses also form part of a candidate's continuous professional development programme.

The training element of the loyalty scheme is delivered on-line via a specialist e-learning company which offers the health and social care professional the following courses:

- Caring for People with Dementia – The Fundamentals
- Food Hygiene and Safety
- Infection control
- Learning Disabilities and Mental Health Needs
- Safeguarding Adults: Basic Awareness
- Safer Handling of Medicines

Bridgette Cussins who has joined up comments: "Mercury was one of the reasons I chose to work for Cardea. It's a real perk, giving me really useful rewards such as money off my weekly shop and the opportunity for continuous professional development"

Candidates are issued with a Mercury loyalty card as soon as they register with Cardea so that they can start earning points straight away. The card also doubles as an identity card.

Cardea supplies a range of health and social care workers to the public and private sectors. Nurses, social workers, care assistants and support workers of all grades are among the temporary and permanent staff on its books.

Ends

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Note to editors:

Please find a picture of Tony Wollett at <http://www.flickr.com/photos/sopr/6943510833/in/photostream>
Please find a picture of the Cardea Loyalty Card at
<http://www.flickr.com/photos/sopr/6943509999/in/photostream>

Mercury Loyalty Scheme

Rewards

The rewards part of the initiative is provided by a leading employee benefits company which offers cashback and discounts on leading high street brands. As soon they sign up with Cardea a temporary or contract placement worker will start earning discounts, vouchers and cashback from major retailers straight away.

Training

For each hour worked, a worker will earn one training point. Points can then be redeemed against free online courses specially designed for health, social care and housing workers.

Extra

As well as all the benefits of rewards and training, workers will also receive Mercury Extra Awards, which are special awards for excellent service. They could be 'star of the month' or receive cashback for referring a friend.

Cardea is part of the Barker Ross Group. The Barker Ross Group has dedicated recruitment teams operating in the food, agriculture, waste, industrial, logistics construction, civil engineering, energy and housing sectors. All teams source and supply temporary, contract and permanent workers.

The Barker Ross Group has offices across the UK, in Nottingham, Leicester, Lincoln, Milton Keynes, Peterborough, Durham & London.

www.barkerross.co.uk

<http://www.cardearesourcing.com/>

<https://cardea.rewardgateway.co.uk/>