

Advanced SystemCare Adds Optimisation for Windows 8 Consumer Preview

Submitted by: Vitis Public Relations

Monday, 19 March 2012

19 March 2012 – IObit (<http://www.iobit.com>) today announced the addition of support for Microsoft Windows 8 to its flagship PC optimisation suite, Advanced SystemCare. This latest release ensures that PC users will enjoy enhanced performance using the newly-announced Windows 8 Consumer Preview. Advanced SystemCare 5.2 ensures that consumers can have a positive Windows 8 experience right from the start.

While Windows 8 delivers performance improvements compared to previous operating systems, it also provides more opportunities for interactivity and places greater dependence on response time, therefore requiring increased attention to speed and performance. Using Advanced SystemCare, consumers can protect, repair, clean, and optimize their Windows 8 PCs with a single click.

“We’ve worked tirelessly to gain an in-depth understanding of Windows 8 and have adapted Advanced SystemCare accordingly to meet the requirements of this new release,” said Kevin Zhou, Marketing Director at IObit, “Getting this update out so quickly after the Windows 8 release ensures that consumers can have a positive Windows 8 experience right from the start.”

For more information on IObit’s Advanced SystemCare, visit <http://iobit.com/advancedsystemcareper.html> (<http://iobit.com/advancedsystemcareper.html>)

– ENDS –

Supporting Resources:

Watch how Advanced SystemCare speeds up PC performance in Windows 8 Consumer Preview version:
http://www.youtube.com/watch?feature=player_detailpage&v=6-l4pthjRAY
(http://www.youtube.com/watch?feature=player_detailpage&v=6-l4pthjRAY)

Advanced SystemCare is 100% freeware designed for Windows 8, Windows 7, Vista, and XP. For more information on Advanced SystemCare, please visit <http://iobit.com/advancedsystemcareper.html> (<http://iobit.com/advancedsystemcareper.html>)

About Advanced SystemCare

Advanced SystemCare is a one-stop solution for PC performance headaches. By cleaning, repairing and optimizing, Advanced SystemCare acts like your very own PC technician. More than 130 million users have downloaded Advanced SystemCare, which has been recognised by leading industry outlets including CNET download.com, PC Magazine, Tucows and ZDNet.

About IObit

Founded in 2004, IObit provides consumers innovative system utilities for superior PC performance and security. IObit is a recognised industry leader with more than 100 awards and 130 million downloads

worldwide.

Media Contacts:

Global

IObit (<http://www.iobit.com>)

Jessie Luo, (+86) 028 85265676

PR Manager

press [at] iobit.com

UK

Jaspal Sahota, 0121 242 8048

Vitis PR (<http://www.vitispr.com>)

jas [at] vitispr.com