

The Premium Data Centre is set to become the fastest growing part of the Data Centre segment and will account for 40% of all Data Centre raised floor space by the end of 2017 – up from 28% by the end of 2012

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London – A new report published by TCL called the Premium Data Centre 2012 – Pricing, Business Model & Services finds that the Premium Data Centre is set to grow as a proportion of the overall Data Centre market – growing from 28 per cent at the end of 2012 up to 40 per cent by the end of 2017 – across the 15 European countries covered in the survey.

Both Carrier Neutral and Carrier Based Data Centres are seeing growth in space and pricing as a result of demand from a range of telecoms, content and enterprise users, but the Premium Data Centre represents the fastest growth segment with a need for Cloud Computing and high density blade servers.

The TCL Premium Data Centre 2012 – Pricing, Business Model & Services report finds that the Premium Data Centre will account for a growing share of the overall Data Centre market from 28 per cent up to 40 per cent across the 15 European countries surveyed.

The report is based on a survey of 82 Premium Data Centre facilities across the 15 countries and incorporates the following main statistics which include:

- Total Premium Data Centre raised floor space (2012) – 637,190 square metres
- Average raised floor space per Premium Data Centre (2012) – 7,952 square metres
- Average mains power fed into the Premium Data Centre (2012) – 10 MW
- Average power available in the Premium Data Centre per square metre (2012) – 2.7 kW
- Average power available per standard 19" rack (2012) – 6.6 kW
- Average power available per optional 19" rack (2012) – 20.3 kW
- Average price per standard 19" rack – 1,292 Euro per month
- Average price per standard square metre – 517 Euro per month

The survey also includes a 5-year forecast – from the end of 2012 to the end of 2017 – for the growth in Premium Data Centre raised floor space, and as a proportion of total Data Centre space, standard rack space pricing and per square metre costs for each of the 15 countries in the report.

Although a relatively new phenomenon – most high density Premium Data Centres in the survey have been built in the last 2 year period - the highest number of high density Premium Data Centre facilities is to be found in the Netherlands.

The highest proportion of total high density raised floor space is available in France, Germany and Luxembourg – all 3 countries have seen a wide range of new Premium Data Centre facilities constructed, with new high density Data Centre space being introduced to each country market.

The Premium Data Centre segment is also undergoing change with the adoption of new more sustainable technology which is aimed at reducing energy consumption and the Power Usage Effectiveness metric, and offering supplementary services – such as a cloud computing platform – to the core services of connectivity, collocation and housing.

Note to editors

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About the TCL Premium Data Centre – 2012 Pricing, business model and services report – The new Premium Data Centre report provides an analysis of raised floor space, standard rack space pricing and pricing per square metre across the 15 European country markets of Austria, Belgium, Czech Republic, Denmark, France, Germany, Ireland, Italy, Luxembourg, Netherlands, Portugal, Spain, Sweden, Switzerland & the UK. For each country market TCL also provides the key Premium Data Centre players and business models that are available and comments on the main market trends and drivers taking place across all 15 European country markets. The Premium Data Centre – 2012 Pricing, Business Model and Services costs GBP 1,995.00 for a single user licence. Further information about the report is available on the TCL website at: www.telecomspricing.com

About Tariff Consultancy Ltd (TCL) – TCL (<http://www.telecomspricing.com>) is an international tariff research and consultancy firm based in London. The company specialises in research into Data Centre, fixed line & Broadband & Mobile services across the telecommunications & IT sector worldwide. TCL publishes a wide range of reports and regular subscription services including the quarterly Data Centre Price Tracker (<http://www.telecomspricing.com/product.cfm?prod=286&dept=27>) which provides regular updated Carrier Neutral and Carrier Based Data Centre pricing across the main European country markets.