

Actuate Inks Strategic Alliance with Megazone to Extend Presence in Korea

Submitted by: Sarum PR
Monday, 26 March 2012

London, UK – March 26th , 2012 – Actuate Corporation (NASDAQ: BIRT), “The people behind BIRT”® and the leading open source Business Intelligence (BI) vendor, today announced a strategic alliance with Megazone, a leading provider of IT and business transformation services. Under the alliance, Megazone will promote the use of Actuate’s value-added products for BIRT (Business Intelligence Reporting Tools), including ActuateOne®, among organisations in Korea.

The alliance will allow Actuate to leverage Megazone’s market presence to support the growing number of ActuateOne deployments and BIRT developers in Korea. The relationship will also address selling opportunities and increase overall awareness of Actuate in the Korean market. Megazone has embraced Actuate and BIRT into its Business Intelligence practice to a deliver larger breadth of offerings to its customer base.

“The alliance between Megazone and Actuate demonstrates our commitment to provide businesses with easy access to complex data sets through rich data visualisations. This strategic alignment will tightly integrate a wide range of customer Business Intelligence environments to ensure improved customer satisfaction. We believe that the strength of Actuate’s offerings for BIRT, as well as the company’s rich expertise and proven leadership in the Business Intelligence market are a great value add to our customer base,” said Lee Joo Wan, CEO, Megazone.

The Actuate and Megazone alliance offers Megazone customers a wide range of Business Intelligence and information applications based on Actuate and BIRT. Additionally, these customers will be able to gain an information delivery advantage by harnessing unstructured data, such as print stream data, and turning it into visually rich applications, complete with interactivity and in-memory analytics for use both inside and outside the firewall.

“As we cater to the growing demand for Actuate products and services in Korea, we are pleased to work with Megazone,” said James Conway, Regional Director for Asia Pacific at Actuate. “We believe that Megazone’s experience and relationships combined with Actuate’s open, flexible approach to building custom BI and information applications, will enable more end users to take advantage of intuitive, full featured Business Intelligence capabilities. Megazone and Actuate will be able to more quickly deliver BI functionality – either as a standalone application or tightly embedded into dashboards, portals and other mission critical applications.”

Megazone Corporation

Megazone Corporation is a leader in the creative digital experience space, specialising in the provision and management of creative IT services and solutions. Prided on being a full-service, one stop IT solution provider, Megazone focuses on delivering meaningful business results to customers by applying its expertise in the area of Digital Online Promotion, e-Commerce, Device GUI development, Web and Domain hosting, 3D Motion content, eLearning and Cross Media content development. Appointed as the best partner company by Microsoft Korea in 2010, as well as being a trusted partner and authorized reseller of Google

Apps, a Google Enterprise Service, Megazone is expanding its market by working with strong global partners such as Limelight Networks and WatchGuard Technologies Inc.

Founded in 1998, Megazone has developed hundreds of sites, countless rich media ads and applications across various digital platforms for over 300 clients in Korea and globally, including Samsung Electronics, LG Electronics, LG Group, SK Telecom, Lotte Group, Asiana Airline, Gala Europe, Gala Japan, Japan Airlines (JAL), KLM-Air France and Domino's Pizza.

For more information, please contact the Sales & Marketing Manager at msj@mz.co.kr.

Actuate – The people behind BIRT

Actuate founded and co-leads the Eclipse BIRT open source project. ActuateOne® is a unified suite of products for rapidly developing and deploying BIRT-based custom Business Intelligence applications and information applications. Applications built with ActuateOne provide one user experience regardless of task or skill level; are supported by one server for any deployment including cloud and are built with one BIRT design that can access and integrate any data source - including high volume print streams. ActuateOne adds rich data visualisations, including interactivity, dashboards, analytics, and deployment options to web and mobile BIRT applications, helping organisations drive revenue through higher customer satisfaction and improved operational performance.

Actuate has over 5,000 customers globally in a diverse range of business areas including financial services and the public sector. Founded in 1993, Actuate is headquartered in San Mateo, California, with offices worldwide. Actuate is listed on NASDAQ under the symbol BIRT. For more information, visit the company's web site at www.actuate.com or visit the BIRT community at www.birt-exchange.com.

PR Contact:

Carina Birt, PR for Actuate UK
+44 1722 411150
carina@sarumpr.com