

Confused.com unveils new promotion with the NSPCC

Submitted by: pr-sending-enterprises

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Expert price-comparison site, Confused.com, is donating £5 to the NSPCC for every credit card taken out through Confused.com in April 2012. Confused.com is throwing its support behind the charity this year as it celebrates the 25th anniversary of ChildLine, the free 24 hour confidential helpline for children and young people, which is a service provided by the NSPCC.

The promotion began on April 1st and will run until 30th April 2012.

Confused.com has been comparing leading credit cards since 2008 and currently displays 245 credit cards.

Confused.com offers the most competitive and market-leading cards from providers like Barclaycard Platinum which offers 0% interest on balances transfers for 22 months, Tesco which is interest free on purchases for 18 months & Capital One World that offers up to 5% cash back.

Confused.com also offers a 'card matcher' tool that helps customers identify their chance of getting a card before they apply, without leaving a footprint on their credit profile.

For every credit card (<http://www.confused.com/credit-cards>) taken out through Confused.com, the price comparison website will give £5 to the NSPCC.

The Confused.com promotion not only means that customers get competitive rates on credit cards, they also support a charity that can make a real difference to children, by fighting for their rights, providing support and making them safe.

ChildLine joined the NSPCC in 2006. ChildLine is the UK's free, confidential helpline for children and young people in the UK. Trained volunteers are on hand to provide advice and support, by phone and online, 24 hours a day.

Svetlana Kirov, Head of Corporate Partnerships at the NSPCC said: "The NSPCC is delighted that Confused.com will be supporting us in celebrating ChildLine's 25th anniversary. For 25 years, ChildLine has been a trusted friend that any child or young person in the UK can turn to when they need someone there for them. In the last 12 months alone, ChildLine counselled over 265,000 contacts from children who may have otherwise had no one to turn to for help. With your support, we can continue to provide this valuable service for future generations of children and young people."

Nerys Lewis, Head of Credit Cards at Confused.com, said: "We are delighted to announce this new promotion with the NSPCC. By just donating £5 from every card taken out at Confused.com we are helping support the NSPCC's vision, which is to end cruelty to children.

"For those customers in the market for a new credit card, by using our comparison site Confused.com, they are not only getting a good deal on their credit card but are also helping a charity who puts children at the heart of their cause."

About Confused.com:

Confused.com is one of the UK's biggest and most popular price comparison services. Launched in 2002, it generates over one million quotes per month. It has expanded its range of comparison products from car insurance (<http://www.confused.com/car-insurance>) over the last couple of years to include home insurance (<http://www.confused.com/home-insurance>), travel insurance, pet insurance, van insurance, motorbike insurance, breakdown cover and energy, as well as financial services products including credit cards, loans, mortgages and life insurance (<http://www.confused.com/life-insurance>).

Confused.com is not a supplier, insurance company or broker. It provides a free, objective and unbiased comparison service. By using cutting-edge technology, it has developed a series of intelligent web-based solutions that evaluate a number of risk factors to help customers with their decision-making, subsequently finding them great deals on a wide-range of insurance products, financial services, utilities and more. Confused.com's service is based on the most up-to-date information provided by UK suppliers and industry regulators.

Confused.com is owned by the Admiral Group plc. Admiral listed on the London Stock Exchange in September 2004. Confused.com is regulated by the FSA.

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