

Kuoni to host in-store talks by BBC TV presenter Simon Reeves

Submitted by: pr-sending-enterprises

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Kuoni has announced that BBC TV presenter Simon Reeve (Equator, Tropic of Cancer, Tropic of Capricorn) will make a series of exclusive appearances at Kuoni stores and partnership stores across the UK, starting in Bath on Tuesday 1st May. He will be talking about his travels and latest epic adventure series 'Indian Ocean', which starts on BBC 2 on Sunday nights from 22 April 2012.

Local residents are invited to join with Kuoni and put their own questions to Simon. They can share their travel tales over a glass of Champagne and some canapés, and have a chance to win their own Indian Ocean holiday.

The evenings will be hosted by luxury holidays (<http://www.kuoni.co.uk/en/pages/default.aspx>) provider Kuoni (or their partnership stores), and guests will be able to hear the inside story of Simon's most epic adventure yet: his travels around the perimeter of the Indian Ocean, a journey which sees him heading up the east coast of Africa, around India and back down the western coast of Indonesia to SW Australia.

Simon's tour will take him to Kuoni stores in Liverpool, Leeds, Canterbury, London, Guildford, Kingston, Cambridge and Milton Keynes, plus partnership stores in Plymouth, Bath and Newcastle.

Local residents are invited to meet Simon by contacting their local Kuoni store (or Kuoni partnership store) or by visiting www.kuoni.co.uk/simonreeve to put their names forward for complimentary tickets for the evening (registration will close 10 days before the event date).

A limited number of tickets are available and names and addresses received will be put into a free prize draw to win two tickets to the event. There will also be the chance to win a holiday to the five-star Oberoi, Mauritius, with the draw taking place in June. There will be signed copies of Simon's travel books as runner up prizes. A wide selection of enticing travel offers will also be available to many of the countries that feature in 'Indian Ocean', and Kuoni's Personal Travel Experts will be on hand to answer any travel questions.

Derek Jones, Kuoni's Managing Director, said: "We are thrilled to have Simon visit our store and to invite the public to come and enjoy some warm hospitality whilst being enthralled by Simon's adventures. Kuoni, which was founded in 1906, has always been a pioneering travel brand opening up new and exotic holiday destinations over the decades, so we like the idea of being able to rub shoulders with Simon, who is rapidly becoming one of the most widely travelled men in the country."

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About Simon Reeve:

Simon Reeve is an adventurer, TV presenter and bestselling author with a passion for travel, wildlife, history, current affairs, conservation and the environment. He has been around the world three times for the BBC series Equator, Tropic of Capricorn and Tropic of Cancer and has travelled extensively in more

than 110 countries. He lives in north London with his wife, Anya, and their baby boy.

About Kuoni:

Kuoni was established in 1906 in Switzerland by Alfred Kuoni, a visionary adventurer and explorer of his time who opened some of Europe's first travel agencies. Today it has branch operations in over 40 countries offering Las Vegas holidays (<http://www.kuoni.co.uk/en/holiday/north-and-central-america/usa/las-vegas/pages/default.aspx>), weddings abroad (<http://www.kuoni.co.uk/en/weddings/pages/weddings-abroad.aspx>), honeymoon (<http://www.kuoni.co.uk/en/honeymoons/pages/honeymoons.aspx>) packages and cuba holidays (<http://www.kuoni.co.uk/en/holiday/caribbean/cuba/pages/default.aspx>), among many others. For 105 years Kuoni has been creating holidays with a spirit of adventure and has been recognised consistently, winning coveted awards such as The World's Leading Tour Operator for 11 years in a row at the World Travel Awards, Best Large Tour Operator at the 2011 Daily Telegraph Ultratravel 100 Awards for five consecutive years and scored most highly in the Which? top 20 travel company survey 2011. Kuoni has also been voted Britain's Best Long-haul Tour Operator by travel agents for the past 29 years.

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