

Star provides cloud makeover at Nirvana Spa

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Wellbeing business re-invigorated with new IT approach

LONDON Star (<http://www.star.co.uk>), a provider of on-demand cloud computing and communication services to UK businesses, today announced that the award-winning spa and health club, Nirvana Spa has laid a platform for growth based on Star cloud services across its businesses.

One of only three UK spas with its own underground water source, Nirvana Spa has provided discerning clientele with wellbeing treatments for over thirty years. Star collaborated with Nirvana Spa on a radical makeover of its IT systems including wireless hotspots for customers and state-of-the-art unified communications for staff.

The decision to standardise on Star cloud services was part of a three year strategy to transform Nirvana Spa into a modern data-driven business that is capable of achieving and accommodating growth without adding cost and complexity to its IT systems. Having had a long standing relationship with Star, Nirvana Spa felt it played a role in the strategic development of IT systems and services.

IT Director Mark Tocher commented, "Star was selected as our cloud services provider because we could see the value of buying into its pre-integrated WorkLife productivity suite. But the deciding factor was our trust in Star as a long term partner."

Paul Watson, interim CEO at Star said, "We are delighted to collaborate with Nirvana Spa on this make-over of its IT systems. A secure and resilient virtual private cloud, delivered from a shared platform will help to keep costs low for the company whilst allowing it to access leading technologies often taken for granted by much larger enterprises."

About Star

Star (<http://www.star.co.uk>) provides on-demand computing and communication services to UK businesses. Utilising an advanced cloud computing platform, the company has redefined how business people use and pay for the technology that supports them. Star's On-demand Business Services are easy to use and pay for and are available any time and from anywhere, removing unnecessary costs for hardware, software and on-going maintenance. Since 1995, when Star was founded, the company has been an Internet technology innovator and pioneered the system for cloud based spam and virus scanning for business email that became MessageLabs.

In the last 14 years Star has established itself as a leading IT and communications service provider of the highest pedigree looking after 3,000 UK business customers and their 500,000 users. Star has UK based data centres that sit within a network and communications capability that forms the basis of the Star Platform, from which a wide range of computing and communication services are delivered to customers. Star has over 230 employees working from offices throughout the UK, providing the highest levels of customer service and support. Star's technology roadmap will deliver on-demand, cloud computing services to UK businesses who want immediate access to the latest enterprise technologies.

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