

Luxury online gift store Gift-Library.com selects Eurostop retail system

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Successful online retailer of designer gifts invests in new system to support growing business

Luxury online gift store Gift-Library.com (<http://www.gift-library.com>) has chosen Eurostop's e-rmis head office system to manage its wide range of products offered on its fast growing website business. Eurostop (<http://www.eurostop.co.uk>) was selected for its expertise and track record in the fashion retail market place, its ease of use and the functionality that it offers. Gift-Library.com offers a wide range of designer gifts for women and men online that are handpicked by experts, as well as free personal shopping assistance and a luxury gift wrapping service.

Gift-Library.com is using Eurostop's e rmis system to accurately manage its stock - an ever expanding range of items for every special occasion from gifts for children, a new baby or a bar mitzvah. Its unique service brings a carefully selected choice to buyers online, including women's bags and accessories, jewellery and homeware from designers such as Anya Hindmarch, Celestina, Nina Campbell and Alexandra Von Furstenberg. The men's range includes a range of gifts, watches, cufflinks and gadgets from Bamford, Geoffrey Parker Games, Tateossian and Vanquish.

Louise Rogers from Gift-Library.com commented; "We chose Eurostop because their systems have been designed for the fashion business and their proven expertise in retail gave us the confidence that it was right for us. We now have much better visibility of our sales, which will help us to manage stock levels and increase our profitability."

Phillip Moylan, Sales and Marketing Manager at Eurostop Ltd said; "Gift-Library.com has successfully grown through their experience and expertise in providing customers with a wide choice of products that meet their specific needs. Keeping a large stock portfolio to meet customer demand without tying up funds unnecessarily requires careful management. Tracking sales with an effective retail system helps companies make sure they can supply customers while still keeping a close eye on the bottom line."

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NOTES TO EDITORS

About Gift-Library.com

Gift-Library.com was launched in 2008 offering a bespoke service providing select luxury gifts. Its founder and CEO Caroline Stanbury had already built a successful personal styling business over ten years, developing both a large and loyal clientele and personal connections with designers and artisans worldwide. Goga Ashkenazi, world-renowned entrepreneur and close friend to Caroline, joined Gift-Library.com as chairwoman in 2010.

With designers such as Anya Hindmarch, Celestina, Nina Campbell and Alexandra Von Furstenberg, Gift-Library's gifts for women span a complete range; from bags and accessories, to jewellery and homeware, its experts bring you a carefully edited selection. Gift-Library.com also offers a free personal shopping assistance and a luxury gift wrapping service.

Gift-Library's mens' selection includes designers Bamford, GeoffreyParker Games, Tateossian and Vanquish providing a wide range of gifts from watches and cufflinks to games and gadgets. The site is regularly updated with new products, articles, and top tips from celebrity insiders such as Tamara Beckwith and Sarah Harris of British Vogue.

For more information please visit; www.gift-library.com

About Eurostop

Founded in 1990, with operations in London, Singapore and Shanghai, Eurostop provides complete solutions for Retail Management for the Fashion, Footwear and General Merchandise sectors encompassing both hardware and software.

Eurostop's flagship products consist of:

e-rmis: A suite of head office management applications.

e-pos: EPOS system for standalone shops, concessions and franchises that can be easily integrated with e-rmis for larger users.

e-commerce: Custom e commerce solutions for Independent retailers that provides a hosted and fully integrated service.

e-data: The collection of tenants' data from Shopping Malls for multi-purpose use.

e-cubes: Data Mining. A bespoke reporting tool which allows the slicing and dicing of data as well as selective publication of results and graphical representation.

e-time: The capture of staff working hours which aids in monitoring both stores' and staff performances and productivity.

e-pos manager: Integrating Eurostop's solutions with other management and business systems, and all major ERP systems.

All Eurostop's solutions can be fully integrated with other management and business systems, and all major ERP systems.

As well as advising on and supplying suitable hardware, Eurostop also undertakes training, support and custom development. Its systems are available in several different languages including Chinese.

Eurostop has accreditation for Chip and PIN solutions, and together with partner Anderson Zaks provides a Chip and PIN managed service.

High profile customers include: Ann Summers, Ben Sherman, Cult Clothing, Daks, Firetrap, Full Circle, Ghost, Joseph, Joy, Long Tall Sally, Matches, Oliver Sweeney, Paul & Joe, Pavers Shoes, Pentland Brands Plc, Punkyfish, Sonneti, Speedo, Trespass and many more.

For more information visit: www.eurostop.co.uk or contact:

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