Stream Group Builds Business Growth and Customer Success on Mendix App Platform

Submitted by: Sarum PR

Thursday, 19 April 2012

Accelerated time-to-market and affordable delivery of exact functionality needed by business users gives Stream Group substantial competitive edge and exceeds customers' expectations

London, UK – April 19th, 2012 – Mendix, a leading provider in the application platform-as-a-service (aPaaS) market, today announced exceptional business growth and customer success among its expanding partner channel. UK software development specialist Stream Group has seen an annual increase in Mendix-based development revenues of more than 50-percent. Within just two years, the Mendix platform has come to represent 80-percent of Stream's business.

Stream Group provides custom software development services for start-ups, SMEs and large corporate organisations requiring the rapid roll-out of timely business solutions.

"Mendix is ideally suited to customers who aren't able to fully specify their requirements upfront," explains Paul Jewell, Stream's managing director. "By combining rapid application development with user collaboration, the platform allows us to model an early version of the solution that can be used as the basis for feedback."

Stream describes Mendix as 'the third way' to develop software. "Previously, organisations had to choose between off-the-shelf software and traditional bespoke solutions built using tools like Java or .Net," Paul says.

"With off-the-shelf products, companies could be paying for functionality they'd never use, but would have to customise the software to get what they needed, leading to support and upgrade issues. Traditional custom solutions on the other hand would require large teams, take a long time and incur a lot of time and risk," he explains. "Software developed using Mendix gives businesses everything they need and no more, and can be done quickly with a small development team, resulting in modest costs - with very little risk because users are involved at every stage."

One of Stream's most recent successes has been a project for Freedom Food, the RSPCA's farm assurance and food labeling scheme. The organisation wanted to web-enable its core business systems so that farm assessors and customers could look up their own schedules and the status of applications, certificates or payments, relieving the demands on back-office staff. Based on its work with the Mendix App Platform, Stream was able to deliver a working solution within three months using just a couple of developers. "If Freedom Food had taken the approach used to develop the original business system, the process would have taken more than a year," Paul notes.

"Mendix has been a phenomenal boost to our business," he concludes. "I've been building software for 30 years and it's fantastic to see the smile on customers' faces when you exceed their expectations.Development using the Mendix platform takes typically just a quarter of the time usually allocated to projects, which makes a huge difference when trying to address a business's most urgent needs."

Commenting on the partnership John Milway, UK country manager at Mendix, said, "We are delighted at Stream's success and are proud to be such an integral part of what they've achieved."

About Mendix
Mendix enables business change by helping companies rapidly plan, develop, deploy and integrate business apps throughout the lifecycle at a fraction of the time and cost of traditional methods. Our platform simplifies collaboration between Business & IT, enabling business engineers and reducing IT dependency. Mendix has over 20,000-users worldwide and has been recognised by leading analyst firm Gartner as a Cool Vendor. Mendix is a global company with offices in the US, UK, the Netherlands and South Africa. For more information please visit, http://www.mendix.com

About Stream Group
Stream Group provides robust, high-quality, robust solutions to businesses that have become disillusioned with the time, cost and pain of bespoke software development.
Stream specialises in building solutions that work in weeks, not months; that only need small teams; that do what the business needs now; and that allow for low cost of ownership - by making applications easy to maintain, without relying on expensive, niche resources. For more information please visit http://thestreamgroup.com /

Tags: Agile Development, Application Development Platform, Platform-as-a-Service, PaaS, IT Agility, SCRUM, Software Development, Stream Group

PR Contacts:

United Kingdom
Carina Birt
Sarum PR
PR for Mendix UK
+44 (0) 1722 411150
carina@sarumpr.co.uk

Stream Group
Paul Jewell
+44 (0) 203 3 888 222
Paul.Jewell@thestreamgroup.com

responsesource