

INTELLICIG PLAN FOR EVEN MORE CONSISTENT NICOTINE DELIVERY

Submitted by: CN Creative

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Intellicig have announced the launch of a new electronic cigarette subscription (<http://www.intellicig.com/shop/plan.html>) service giving customers the option of receiving their ECOpure liquid nicotine refill capsules regularly, automatically and free of both delivery charges and long-term contract ties.

Intellicig Plan (<http://www.intellicig.com/shop/plan.html>) is the first flexible monthly subscription service by an e-cigarette company which gives end users consistent pharmaceutical grade liquid nicotine refills - produced to the highest cGMP manufacturing standards - and consistent, automatic home delivery. The service is controlled by the customer from within their own secure account area and tailored to their own requirements. Customers can cancel at any time from their Intellicig account or via PayPal. Every customer receives dedicated telephone customer support and free postage. In addition, customers choosing the Intellicig Plus and Premium plan options get additional Intellicig accessories every month, free of charge.

Speaking on 20th April at the launch of Intellicig Plan at the company's own cGMP approved laboratory at the world-leading UMIC Bioscience facility, Commercial Manager Anthony Sefton said: "Intellicig's new subscription plan gives our valued web customers the ease of receiving their ECOpure refill capsules with guaranteed consistency. As a company committed to offering the highest level of customer service, the launch of the Intellicig Plan subscription service is the latest development in our continuous improvement process."

For further information on Intellicig Plan, Intellicig Plus, Intellicig Premium and all options for electronic cigarette subscriptions – please visit www.intellicig.com or call Intellicig on 0845 527 6115.

-ENDS –

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Notes to Editors:

Intellicig is a division within CN Creative Ltd with its Head Office at ELAP House, Fort Street, Accrington, Lancs BB5 1QG. Intellicig Research & Development is based at The Incubator Building, 48 Grafton Street, Manchester M13 9XX.

Headquartered in the Bioscience Incubator at Manchester University in the UK, CN Creative provides innovative and sustainable solutions to global problems arising from smoking and smoking-related illnesses. It has developed a distinctive portfolio of products and services focused on smoking cessation and harm reduction, including user-friendly nicotine delivery systems and patient-focused smoking cessation and support services.

CNC's diverse products include the Intellicig® electronic cigarette, ECOpure proprietary high purity nicotine preparations and NRT Direct, which provides traditional nicotine replacement therapy products for publicly and privately sponsored smoking cessation programmes. CNC's Nicadex(TM) electronic inhaler nicotine replacement therapy product is in clinical development for use as part of medically supervised smoking cessation programmes.