

# Veracode to highlight the Risks Posed by Commercial Software at Infosecurity Europe 2012

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Sam King, SVP, Product Strategy & Marketing, to share latest research on backdoors and other vulnerabilities in 3rd-party code on Tuesday 24th April.

London, U.K. – 23 April, 2012 – Veracode, Inc., the leader in cloud-based application security testing, today announced that Sam King, Senior VP of Product Strategy and Marketing will speak at Infosecurity Europe, which will take place from 24-26 April in the Earls Court exhibition centre, London, in addition to this, Veracode will be exhibiting at the event at booth G20, showcasing its market-leading application security-as-a-service platform.

Ms King will be speaking at 3.20 pm on Tuesday 24 April in the Business Strategy Theatre. Her session, titled 'The Risk in your Supply Chain: Measuring the Security of Commercial Software' will examine the risk posed to businesses by security flaws in externally developed software code. The vast majority of deployed software is purchased from commercial software companies, but research by Veracode has shown that the majority of commercial software applications fail to meet acceptable security quality on first test.

Using the latest research, exclusive to Veracode, the session will analyse the risks, such as backdoors and other vulnerabilities, ask what industries are most impacted, and discuss what steps businesses can take to ensure a higher degree of protection – such as knowing what security areas to consider when purchasing commercial software, and establishing a third party risk programme.

Infosecurity Europe is one of Europe's leading events for the information security industry, with an extensive education programme delivered across three theatres. The most innovative solutions and services available to tackle the challenges faced by management, CEO's and end-user organisations alike are presented in the Business Strategy theatre by senior speakers from the vendor community.

For more information on Infosecurity Europe, please visit <http://www.infosec.co.uk>.

## About Veracode

Veracode is the only independent provider of cloud-based application intelligence and security verification services. The Veracode platform provides the fastest, most comprehensive solution to improve the security of internally developed, purchased or outsourced software applications and third-party components. By combining patented static, dynamic and manual testing, extensive eLearning capabilities, and advanced application analytics, Veracode enables scalable, policy-driven application risk management programs that help identify and eradicate numerous vulnerabilities by leveraging best-in-class technologies from vulnerability scanning to penetration testing and static code analysis. Veracode delivers unbiased proof of application security to stakeholders across the software supply chain while supporting independent audit and compliance requirements for all applications no matter how they are deployed, via the web, mobile or in the cloud. Veracode works with customers in more than 80 countries worldwide including Global 2000 brands.. For more information, visit [www.veracode.com](http://www.veracode.com), follow

on Twitter: @Veracode or read the ZeroDay Labs blog.

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