

# Macdonald Hotels & Resorts announces two senior management appointments

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Macdonald Hotels & Resorts, the UK's largest privately owned hotel group, with a portfolio of over forty-five 4 and 5 star hotels and resorts throughout the UK and Spain, has announced two new appointments to its senior management team: Debbie Milburn joins the group as Head of Marketing and Stephen Dodman joins as Revenue Director.

Stephen joins Macdonald Hotels (<http://www.macdonaldhotels.co.uk/>) & Resorts to oversee all revenue management, including distribution and pricing. His appointment follows several years spent with von Essen Hotels where he was most recently Sales & Marketing Director. Previously, Stephen spent 17 years working in several positions within the DeVere Group, including roles as Brand Revenue Manager and General Manager.

Debbie Milburn brings with her over 8 years' experience in the hospitality, tourism and leisure industry and was most recently Director of Marketing for QHotels. Throughout her career, she has held senior marketing positions within a number of hotel groups, achieving success across off and online leisure and conference-focused marketing campaigns. In 2011, she won a marketing award for the QConferences dedicated website and helped QHotels achieve AA Eco Hotel Group of the Year.

Ruaridh Macdonald, Sales & Marketing Director at Macdonald Hotels & Resorts, said: "Debbie and Stephen bring a wealth of experience to their respective roles within Macdonald Hotels & Resorts. These important positions will help further drive the brand forward as we continue to consolidate our position in the premium 4 and 5-star star markets and build our national and international presence in the conference and leisure sectors."

Debbie added: "Macdonald Hotels & Resorts has an excellent reputation and I'm proud to be joining the team. I've always admired and regularly followed the company's approach and commitment to delivering the highest levels of customer service. I now relish the opportunity to build the brand further and develop new initiatives to target the leisure and conference markets across a diverse and discerning portfolio of hotels and resorts."

Referring to his own role, Stephen said: "Joining Macdonald Hotels & Resorts as Revenue Director offers an excellent opportunity to further enhance the effectiveness of revenue management processes and policies within a highly motivated and positive team environment. I feel very proud to be part of the group and very much look forward to embracing the opportunities and challenges ahead."

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About Macdonald Hotels & Resorts:

First established in 1990 by Donald Macdonald and colleagues Macdonald Hotels & Resorts operates over 40 hotels across the UK, including Manchester hotels (<http://www.macdonaldhotels.co.uk/our-hotels/north-england/manchester/>), Bath hotels

(<http://www.macdonaldhotels.co.uk/our-hotels/london-south-england/bath/>), Windsor hotels (<http://www.macdonaldhotels.co.uk/our-hotels/london-south-england/windsor/>) and Oxford hotels (<http://www.macdonaldhotels.co.uk/our-hotels/london-south-england/oxford/>), as well as ten resorts throughout the UK and Spain. Macdonald Hotels employs over 4,400 staff and operates in excess of 4,500 hotel rooms. Its focus is on developing its strong portfolio of four and five star hotels, with each offering its own character and individuality underpinned with the quality and attention to detail expected of the Macdonald brand. In particular, the company prides itself on the seasonality and provenance of its food within the hotels, from breakfast through to dinner, as well as its wide range of specially selected wines. As testament to the excellent level of service the Group provides, it has on numerous occasions won several prestigious accolades, most notably the AA Hotel Group of the Year 2007-08 and the National Customer Service Awards for Leisure and Tourism.

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